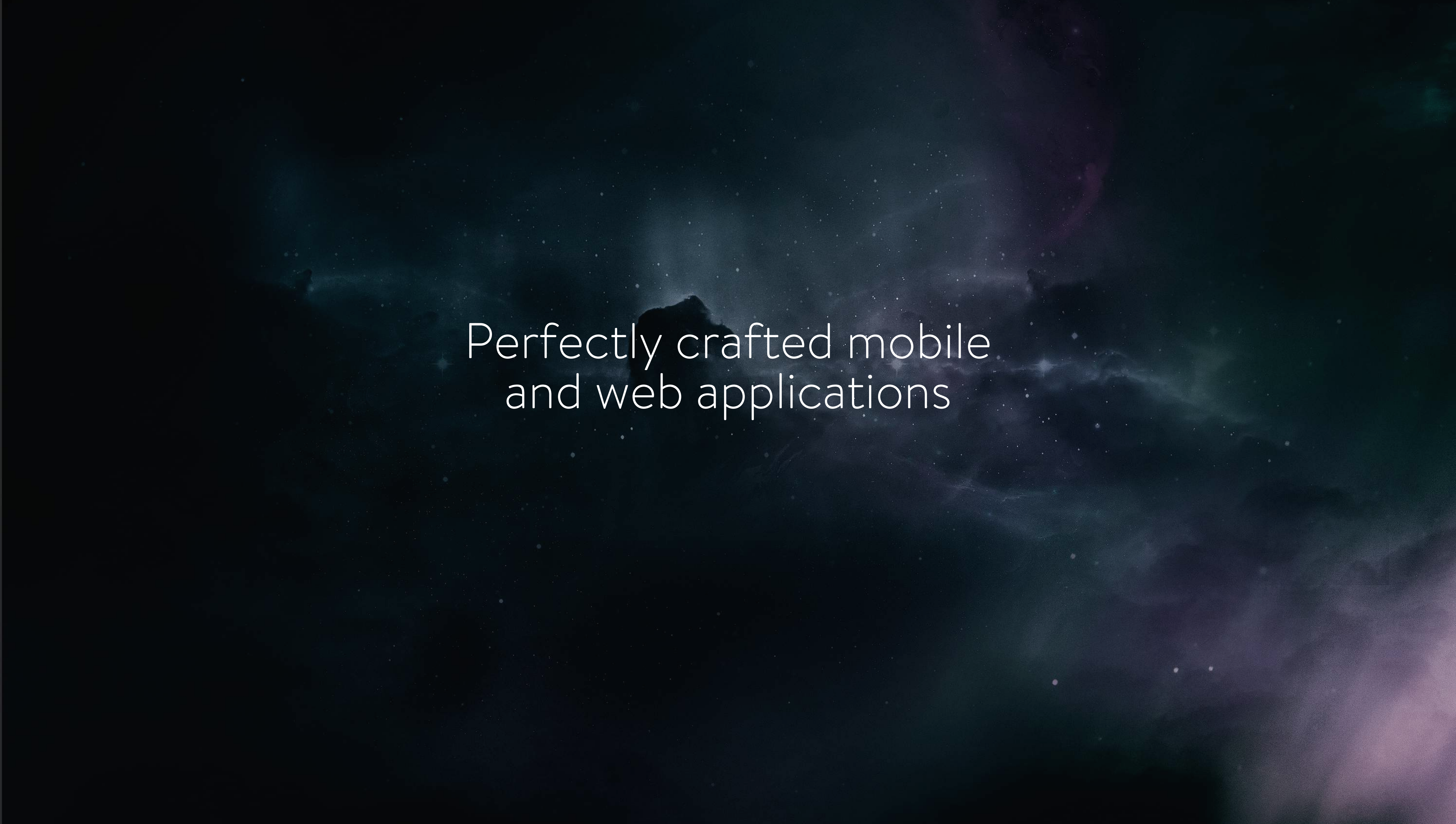


⋮⋮ 7 glyphs



The background is a deep space scene featuring a dark nebula with wisps of purple and blue gas. Numerous small, bright stars are scattered across the field of view, some appearing as sharp points of light while others are slightly blurred. The overall color palette is dominated by dark blues, purples, and blacks, creating a mysterious and ethereal atmosphere.

Perfectly crafted mobile
and web applications

Perfectly crafted mobile and web applications

27

completed
projects

10

passionate
team members

17

years of
experience

22

amazing
clients

5

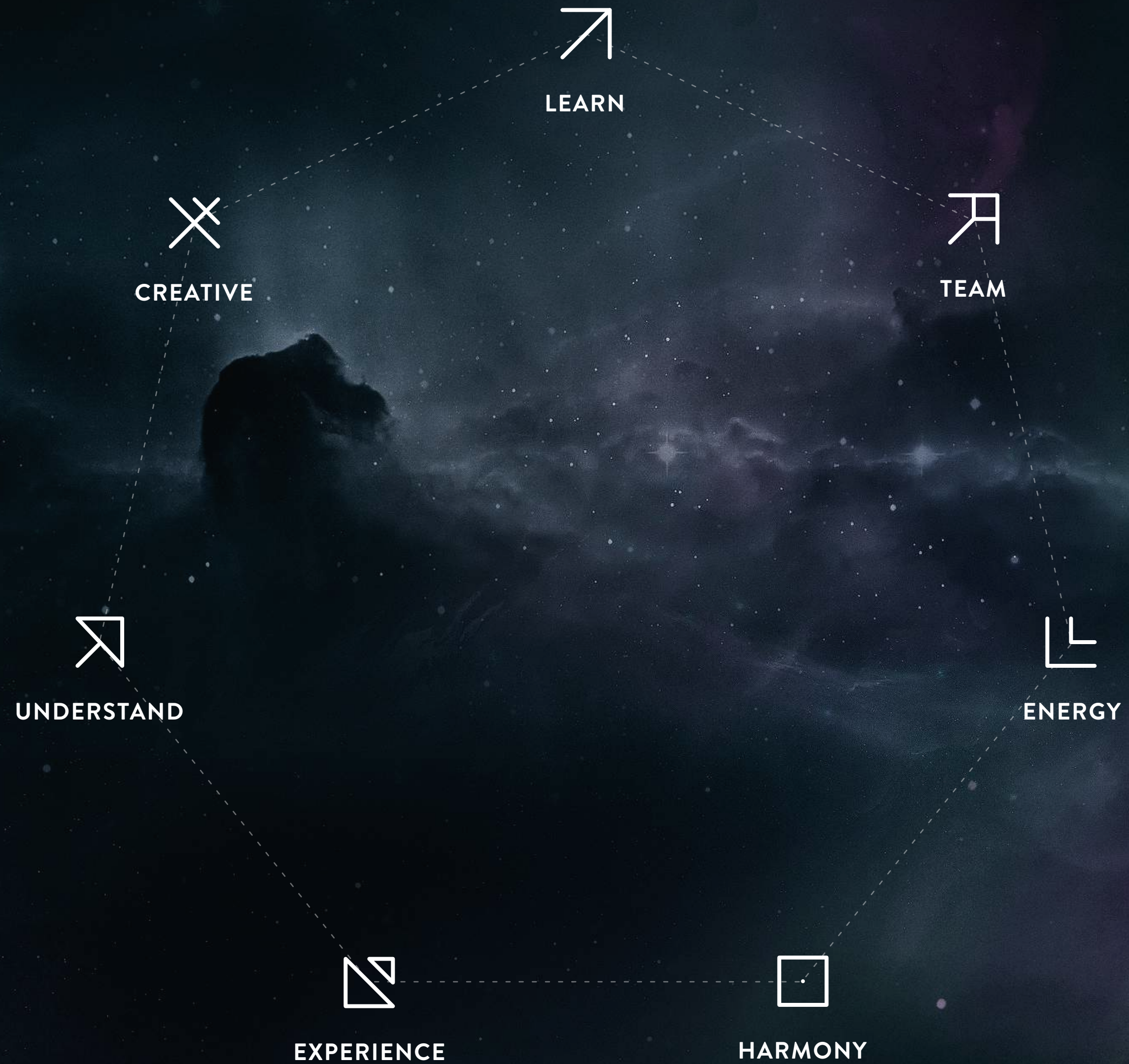
countries
serving

Based in Auckland, New Zealand

agency

our values

7 glyphs approach is focused around 7 aspects of product development. We believe those aspects makes any idea successful and allows us to build great products.



PROCESS

The way we work

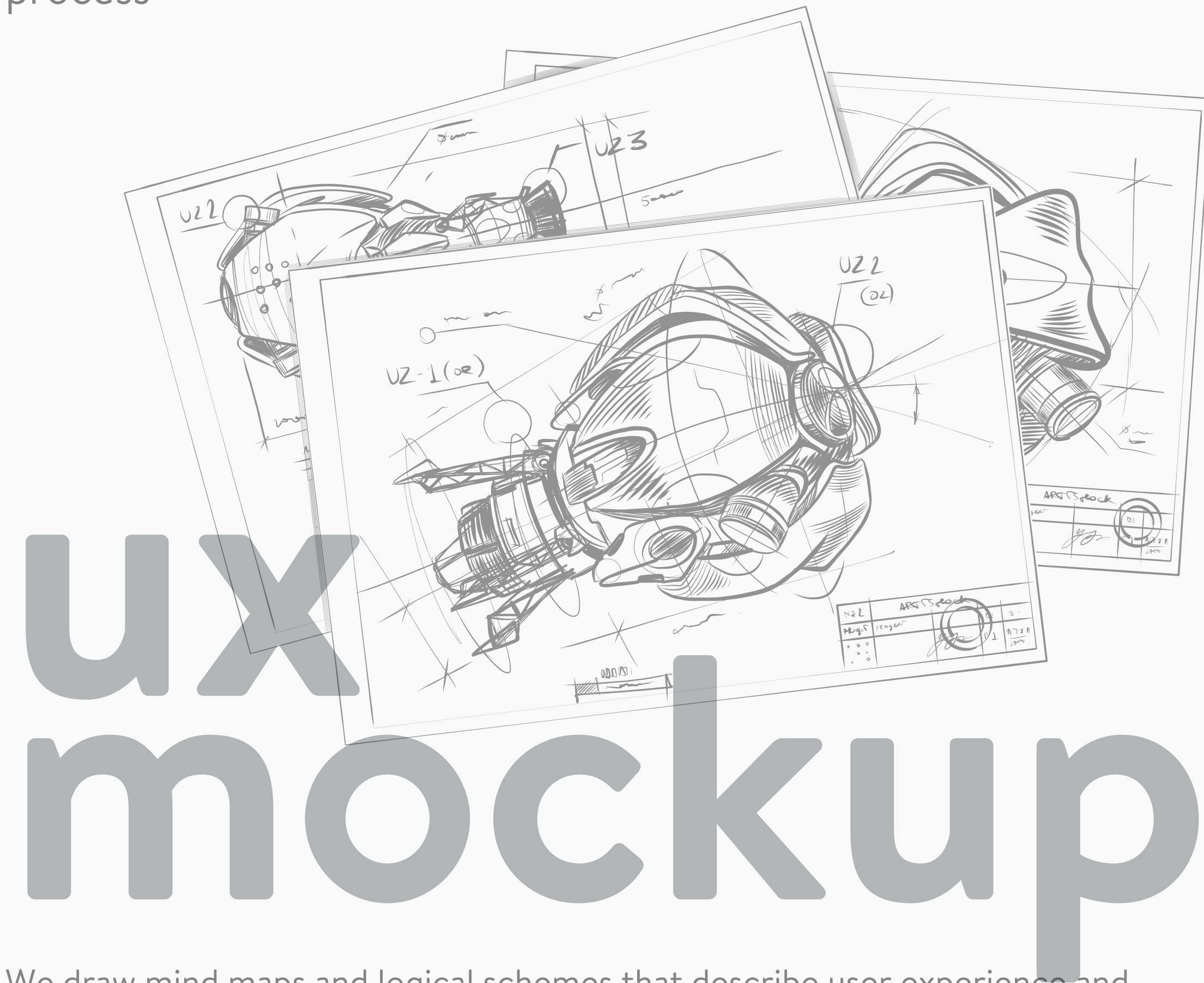
process



We analyse similar services around the world, examine current user needs, consider modern technologies, and use UI solutions that are easy to use and understandable to the users. We brainstorm all possible ideas with the team and visualize all application features and future enhancements in a documented project proposal. We also work with the clients regarding backend services support.

- competitor analysis
- modern technologies
- user requirements
- brainstorming
- solution improvements

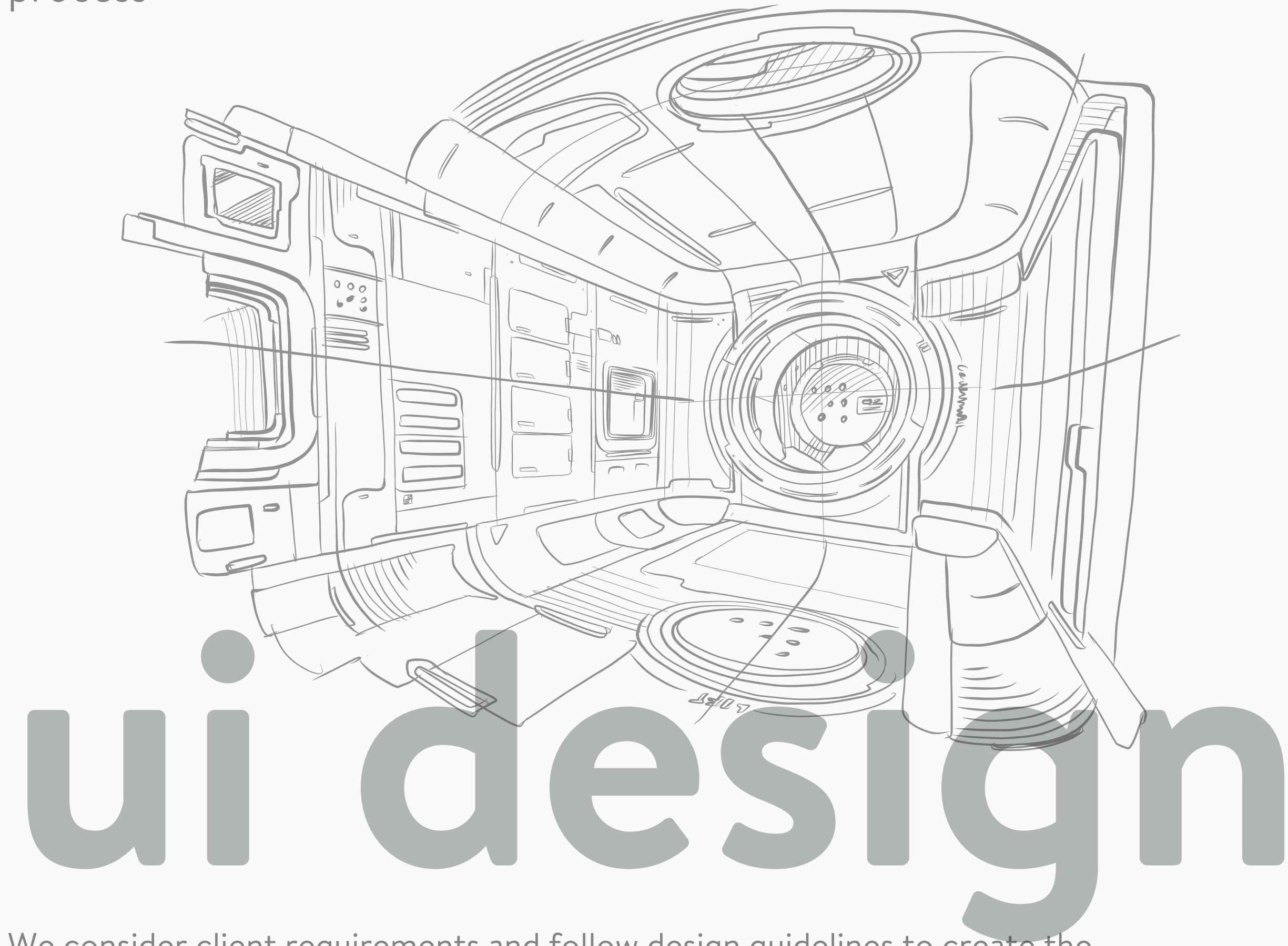
process



We draw mind maps and logical schemes that describe user experience and screen flow. We wireframe all unique screens showing the functionality, controls, and screen layout. We approve, test, and plan behavior scenarios to create the best view which works for the clients and its users. Lastly, we make sure that all features fit well into the mobile layout for the clients' and users' ease of use.

- following trends
- user experience design
- logical architecture
- detailed mockup
- detailed screen & user flow

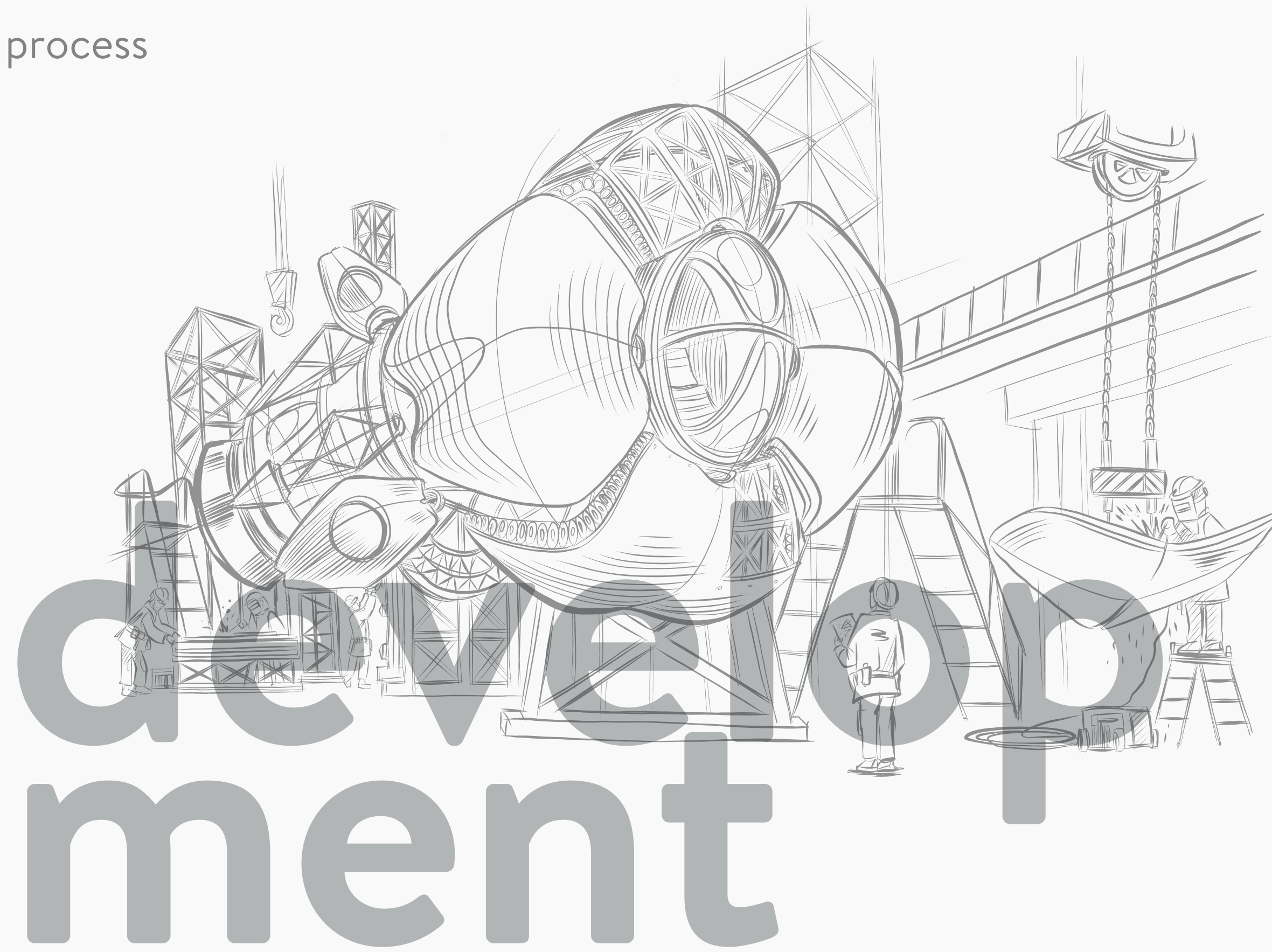
process



We consider client requirements and follow design guidelines to create the right application vibe. We design UI based on actual animations and define overall look, color palette, imagery styles, fonts, text styles, and iconography that give a feeling of a modern and light application flow. Our team uses Zeplin to create assets for each screen resolution, then test and present the design outcome on an actual device with a full design documentation.

- platform specific
- unique
- accessible
- clean
- beautiful
- adaptive

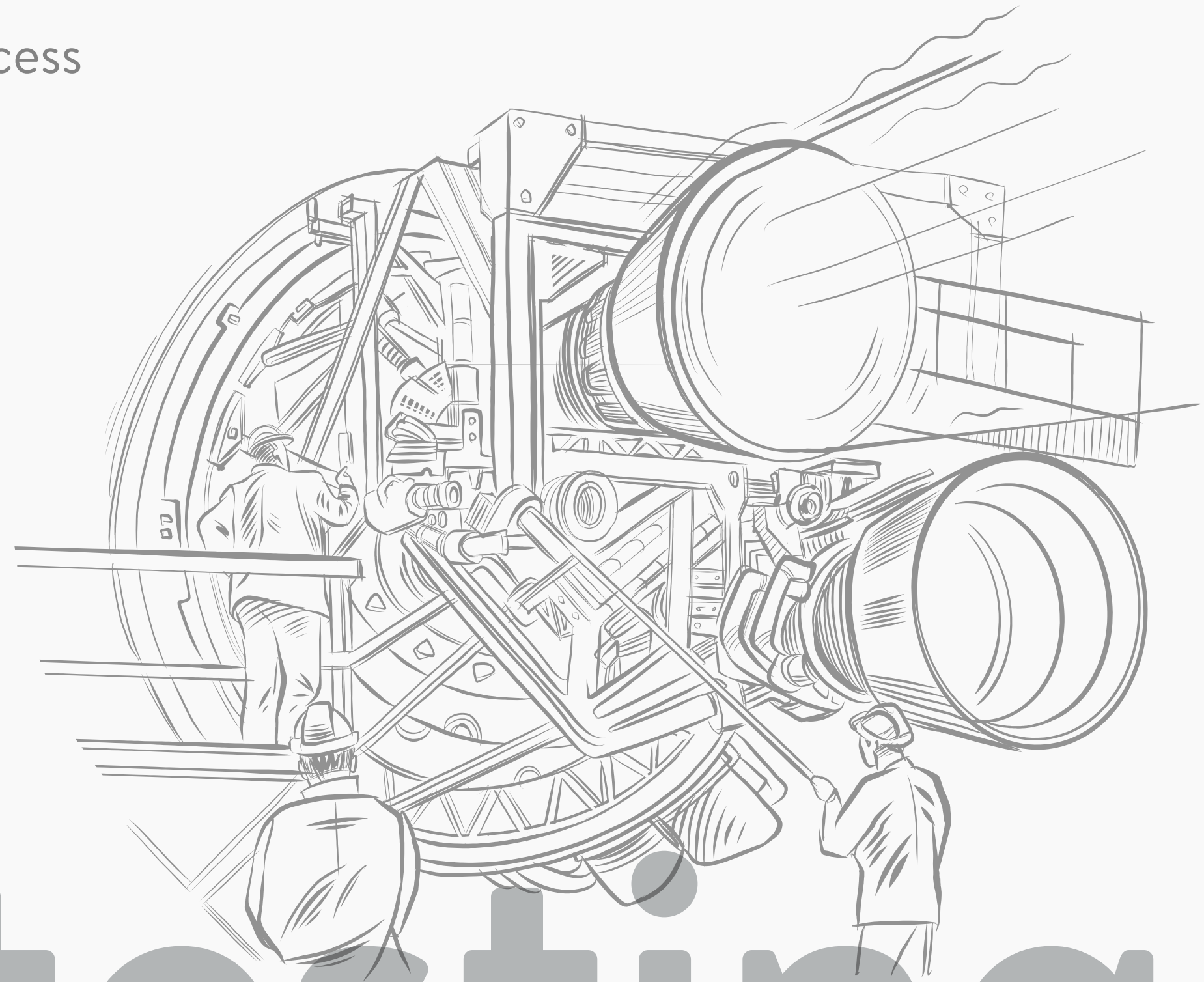
process



Using the right technologies to achieve the best results, we write native codes for each platform and consider platform restraints. We have API integration, versioning support, and multiple environment support available for the client to test on commit to the repository. Our codes are checked by security professionals so all data is protected and raised security concerns are fixed.

- following best practices
 - functional
 - easy to maintain
 - scalable
- custom integrations

process



testing

Testing the application is crucial before deployment to ensure it passes quality and validation tests. We write unit tests, run integration testing, and UI testing to guarantee a successful product delivery. We automate as much tests as we can to make sure the new code runs smoothly without any interruptions. We write test cases and test applications against them prior to every release.

- unit testing
- integration testing
- UI testing

process



We employ the most effective digital marketing strategies to promote your business through different platforms. We monitor what your target market views so we can devise a strategy on how to gain new customers and keep your existing customers satisfied.

- test automation
- continuous delivery
- continuous integration

process



support

We use bug tracking to track bugs and new features. We prepare reports on the every month basis. We provide reactive support for major incidents. We monitor the app in realtime and react on bugs immediately.

- code updates
- SLA
- monitoring
- bug & crash tracking
- dependency updates
- security updates
- monthly reports

PACKAGES

What we provide

packages

iOS application development

🕒 19 – 56 weeks | 380 – 1400 hours

The most beautiful iOS applications created with the best technologies suited to your business needs. Easy to use with an excellent user experience.



SWIFT
swift.org



OBJECTIVE-C
developer.apple.com



REACT NATIVE
reactnative.com



LARAVEL FRAMEWORK
laravel.com



packages

Android application development

🕒 19 – 56 weeks | 380 – 1400 hours

Created with utmost sophistication and usability, our Android applications are designed to help your business grow. Simple yet high-performing and easy to maintain.



Android



packages

Web application development

🕒 19 – 52 weeks | 380 – 1300 hours

Simple, intuitive, and elegant. Our web applications are specifically created with premier tools and technology to cater to your business. Easy to maintain with technical support readily available.



REACT JS
reactjs.org



LARAVEL FRAMEWORK
laravel.com

Web

packages

‘7 glyphs Care’ support

🕒 1 month | 10 / 20 / 40+ hours

Our services don't end after launching your product. We also provide continuous support after launch.



TESTIMONIALS

Clients feedback

testimonials

Michal Garvey

Foodprint, Founder & Director



— top of their game

From brand development, design, UI, UX, development, release and support the team at 7glyphs are top of their game. Their work, communication, project management and punctuality are exceptional. From the first meeting, I knew they were the right team to bring my ideas into reality. I can't recommend 7glyphs highly enough and in fact have recommended them to a friend even prior to the completion of my project.

testimonials

Gabriel Long

Digital Product & Content Manager



— very easy
to work with

Great developers, have used them to support our ecommerce app that was originally developed by another agency. Very easy to work with.

testimonials

Bill Chalmers

StrongHer Creative Director



— is simply amazing

The team at 7glyphs is simply amazing. They built the whole design and api for our app on Apple and Google and also our website. The design flow is incredible and they really think outside the box. You meet gifted people only so often in life and these guys are gifted with this stuff. We ran into them by luck but my gosh aren't we glad we did! 7glyphs are frickin amazing I don't think you'll find anyone better. One thing I like is they personally invest themselves into what you are doing like its their own project. Thanks so much guys we really appreciate all the hard work you guys have done. All our clients are blown away with the APP and WEBSITE!

testimonials

Hiten Parbhu

Rogue Travel Founder & CEO



— absolutely
incredible

Absolutely incredible team to work with. I've had the pleasure of having 7 Glyphs build my complex web application and it has been amazing. From their top notch UX talent to their development skills, Igor and his team are truly NZ's best web application company. I look forward to continuing my work with them for many more projects to come.



— brilliant in all capacities

We've worked with 7 glyphs for many years on many projects now so perhaps not all five star reviews are equal. We've recommended 7 glyphs to many and continue to work with Igor and the talented team now and in the future. We've found 7 glyphs brilliant in all capacities – project management, design, UX, UI, iOS & Android builds but most of all, great to work with.

testimonials

Toss Grumley

Wolf & Fox CEO



— excellent
products

I truly believe 7 glyphs are New Zealand's top app and web development company. I recommend all my clients to them who are looking for high-end, technically excellent products. I wouldn't hesitate to recommend Igor and his team to anyone looking for the best app and web builds available in New Zealand.

testimonials

Matt Knight

Sharedspace CEO



— impressive
quality of work

I've worked with 7 glyphs on a number of projects ranging from web development, app development and design. I'm always impressed with their quality of work and their punctuality. They are a great team to work with and I highly recommend them.

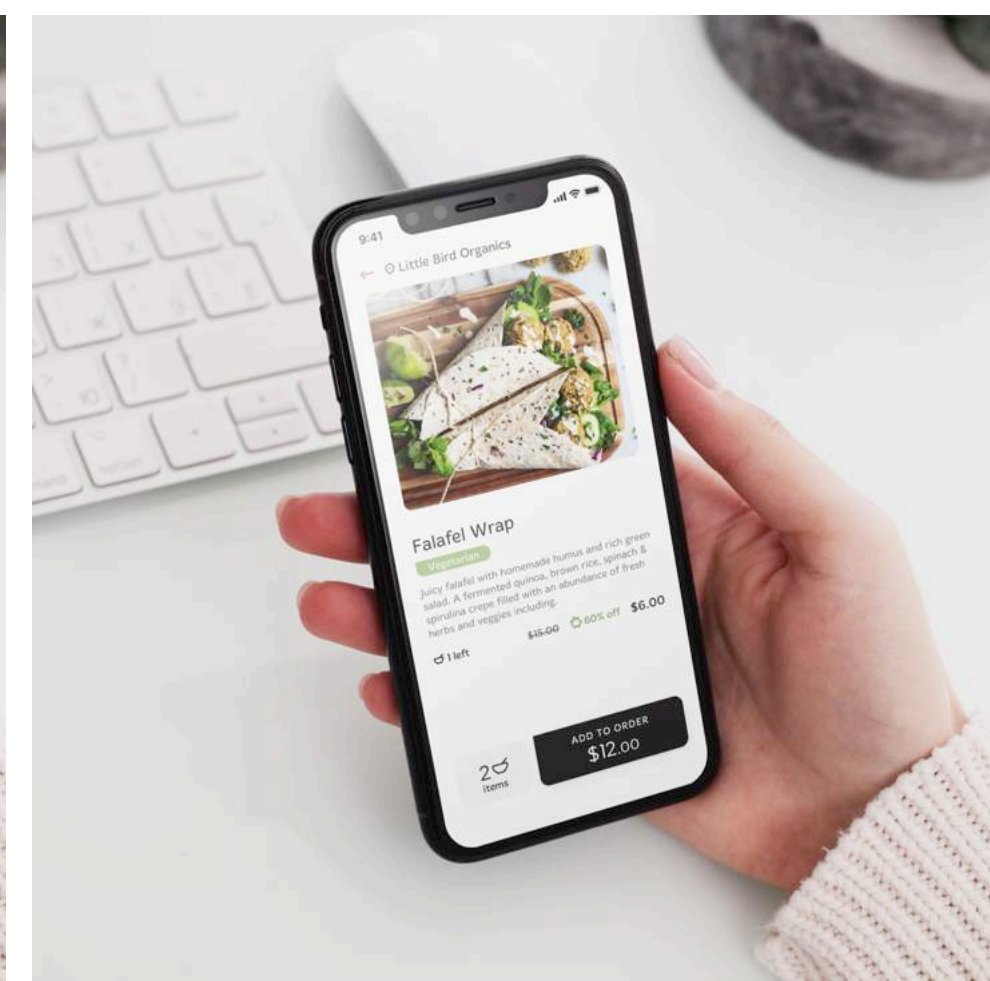
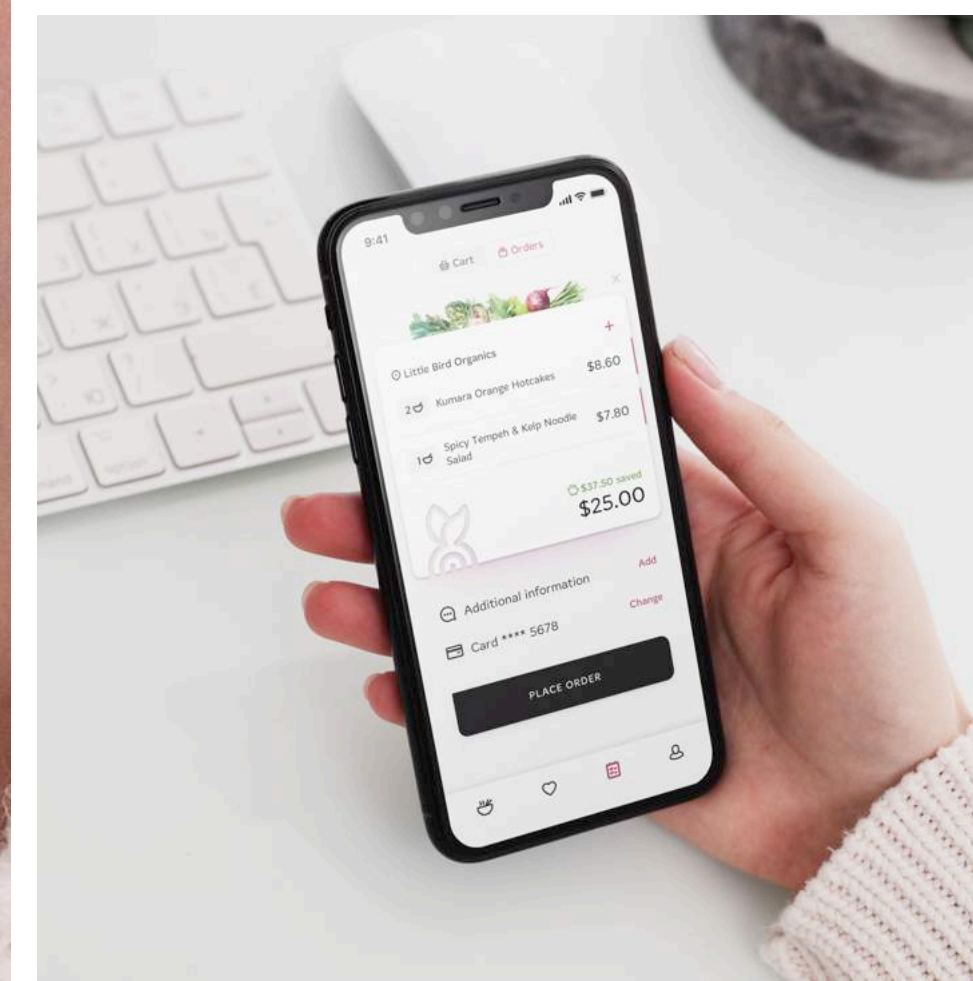
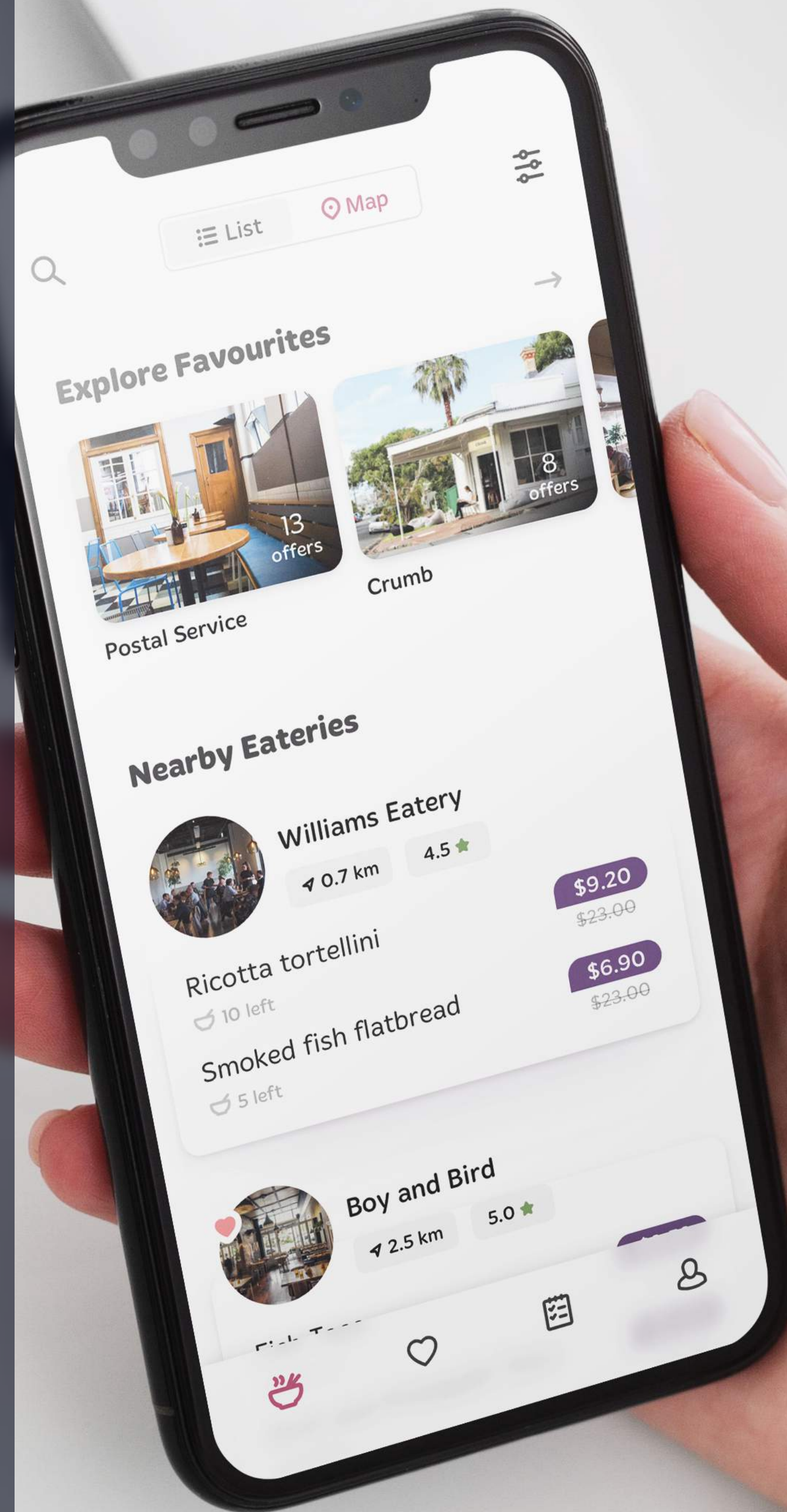
CASE STUDIES

Mobile Applications

case studies

Foodprint

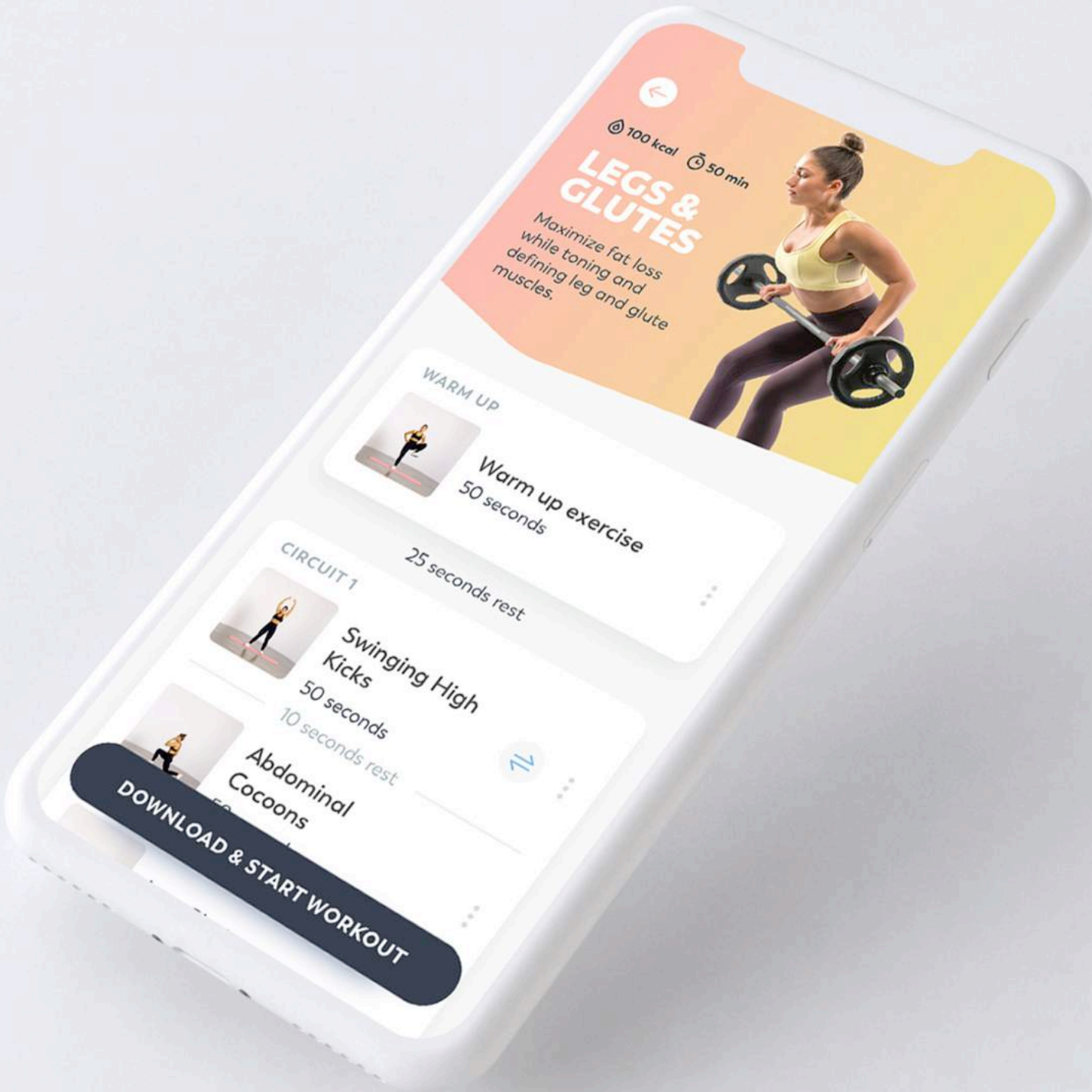
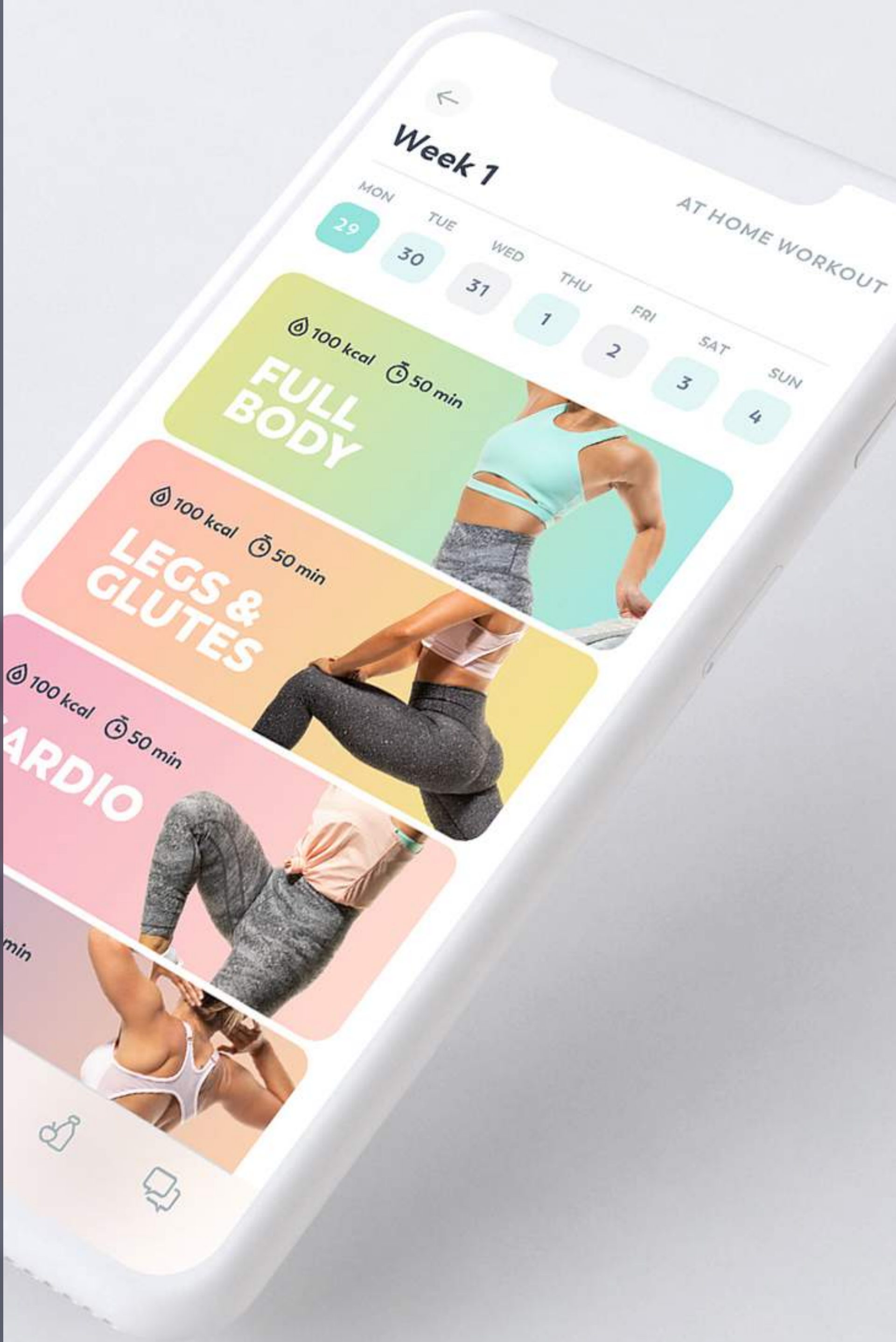
Foodprint connects users to eateries with surplus food available for purchase at 50% the normal price. Each day the eateries who have partnered with Foodprint upload surplus food items that will otherwise be thrown out. The food is still completely fine to eat and of the same quality as if you'd purchased directly from the store itself.



case studies

Strongher

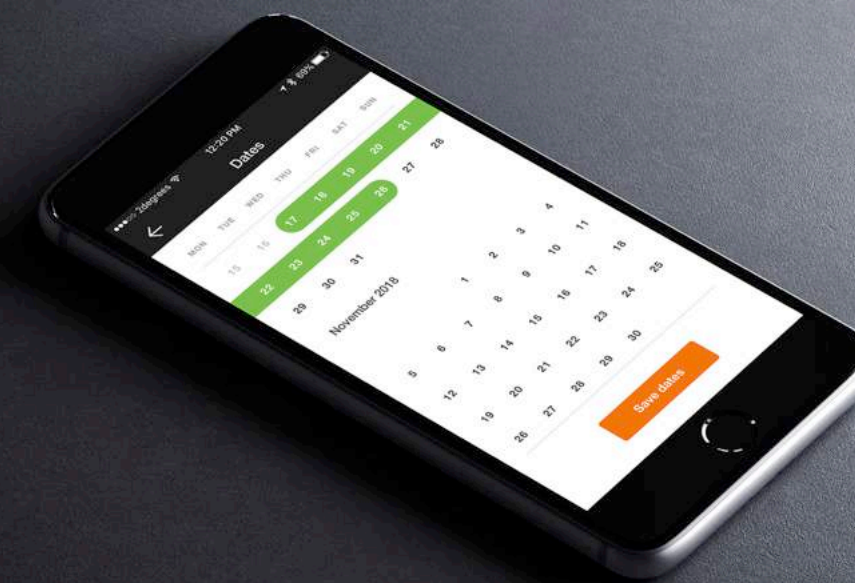
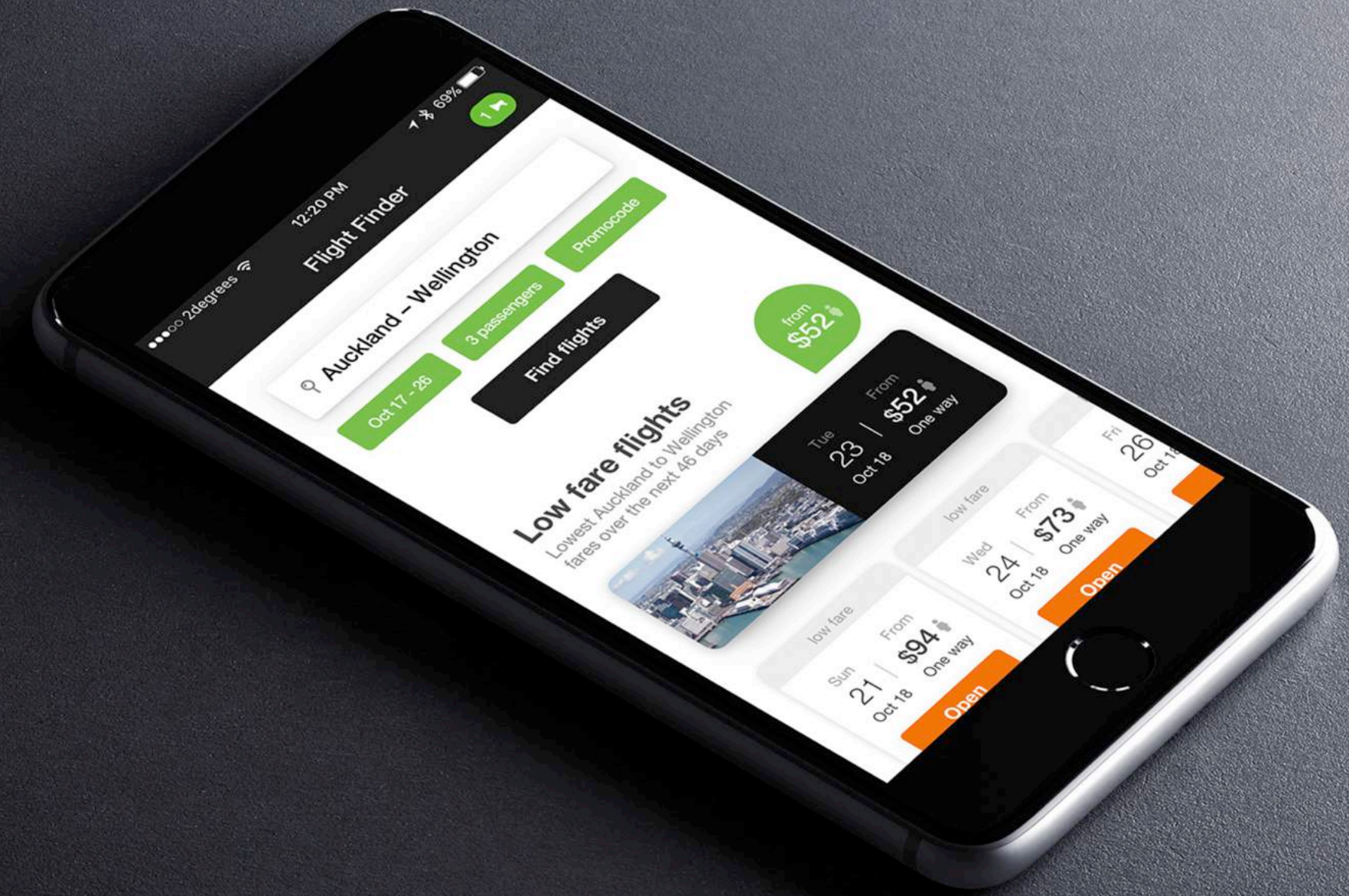
StrongHer is a fitness and nutrition tracking app for women that helps them plan their workout sessions in a systemised and disciplined manner while making sure that their nutritional requirements are taken care of.



case studies

Grabaseat

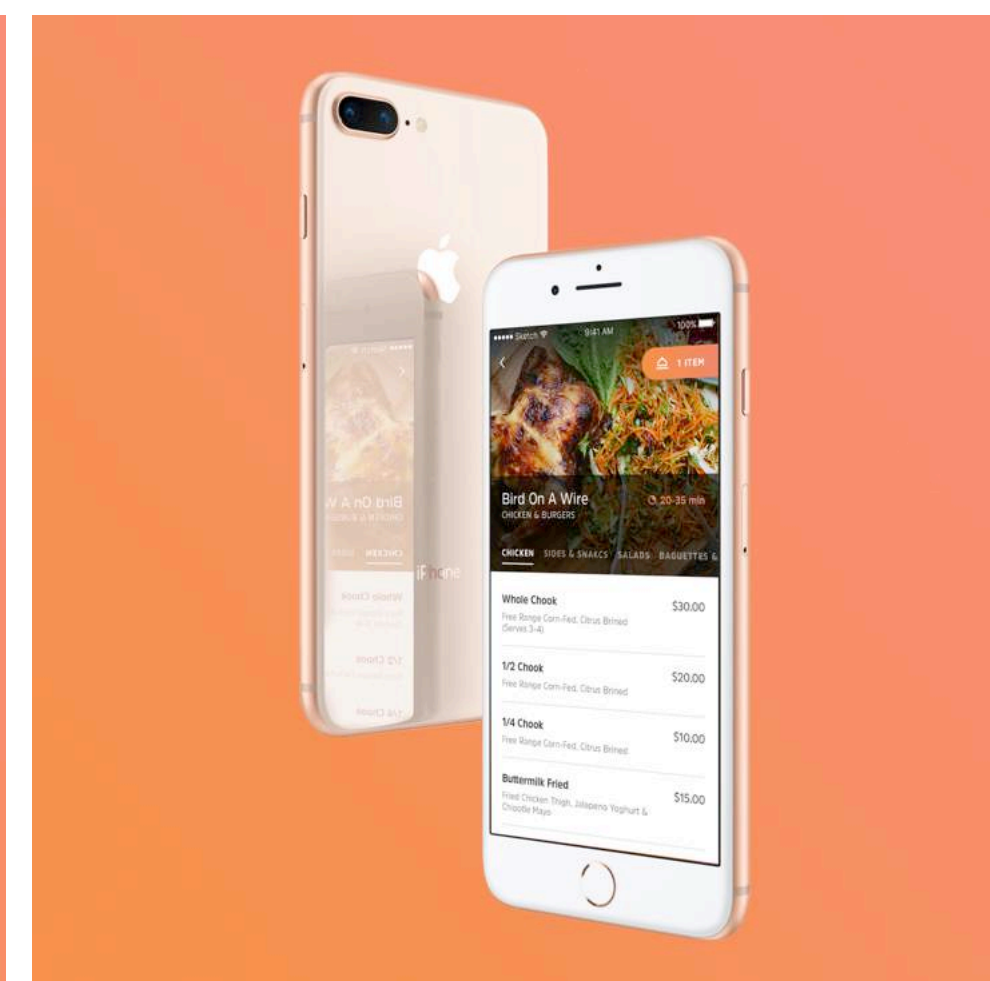
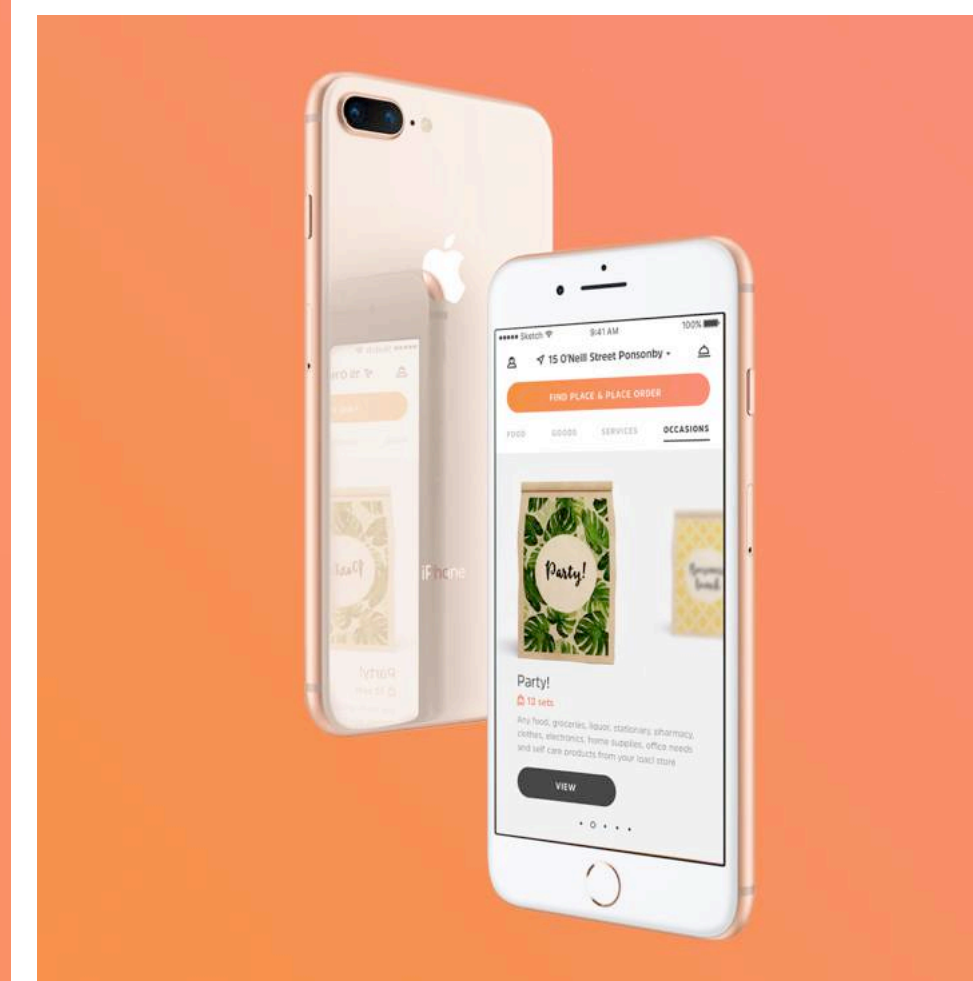
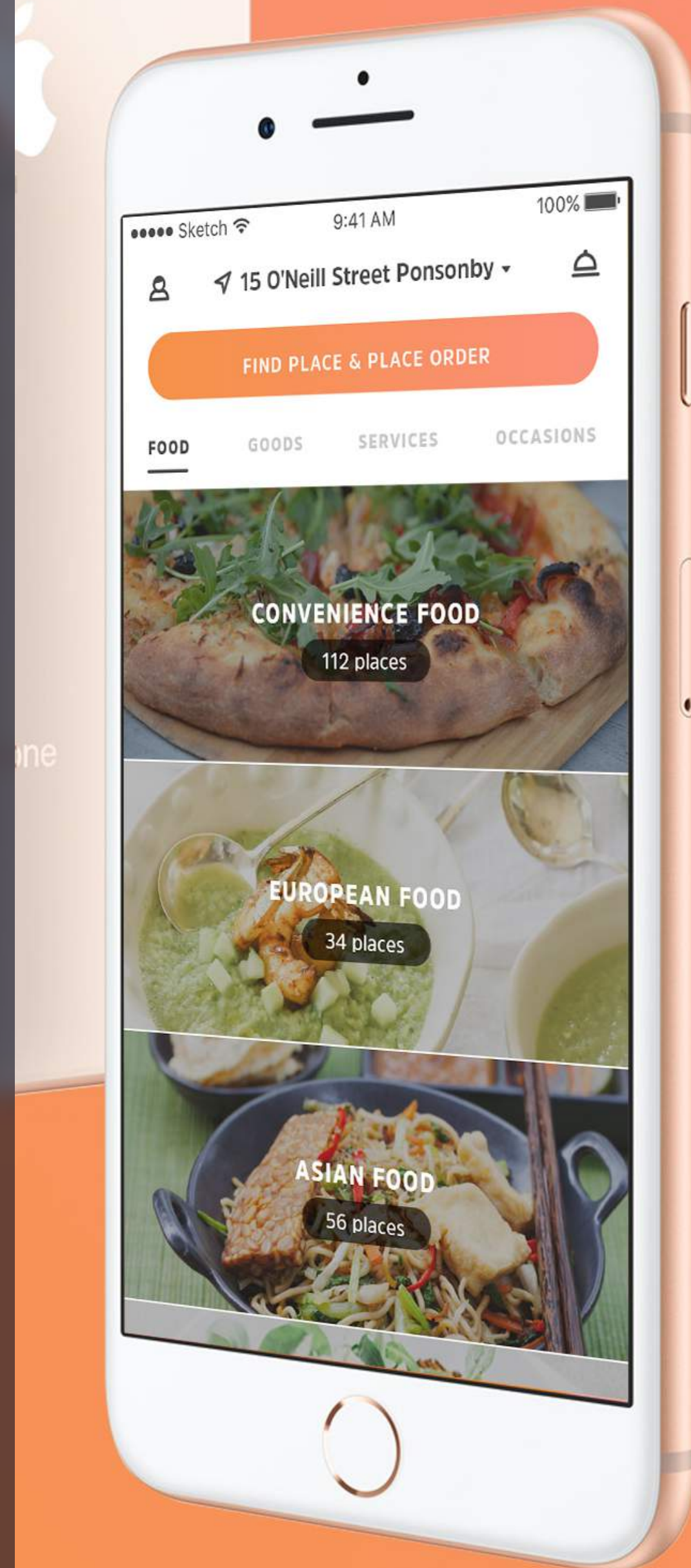
Grabaseat gives users access to the cheapest domestic and international flights provided by Air New Zealand. Our task was to support iOS and Android applications, implement new features, and resolve issues that customers are reporting. We are currently working closely with Air New Zealand Grabaseat product team.



case studies

LazyAz

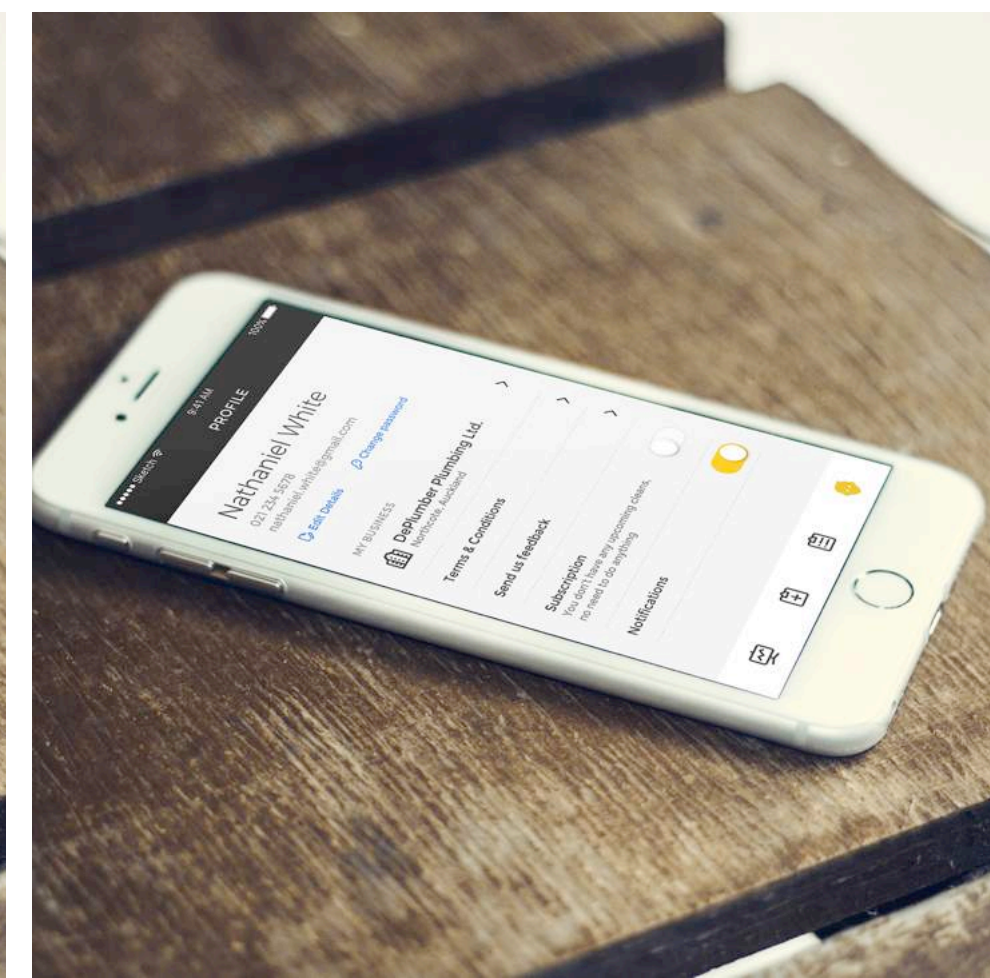
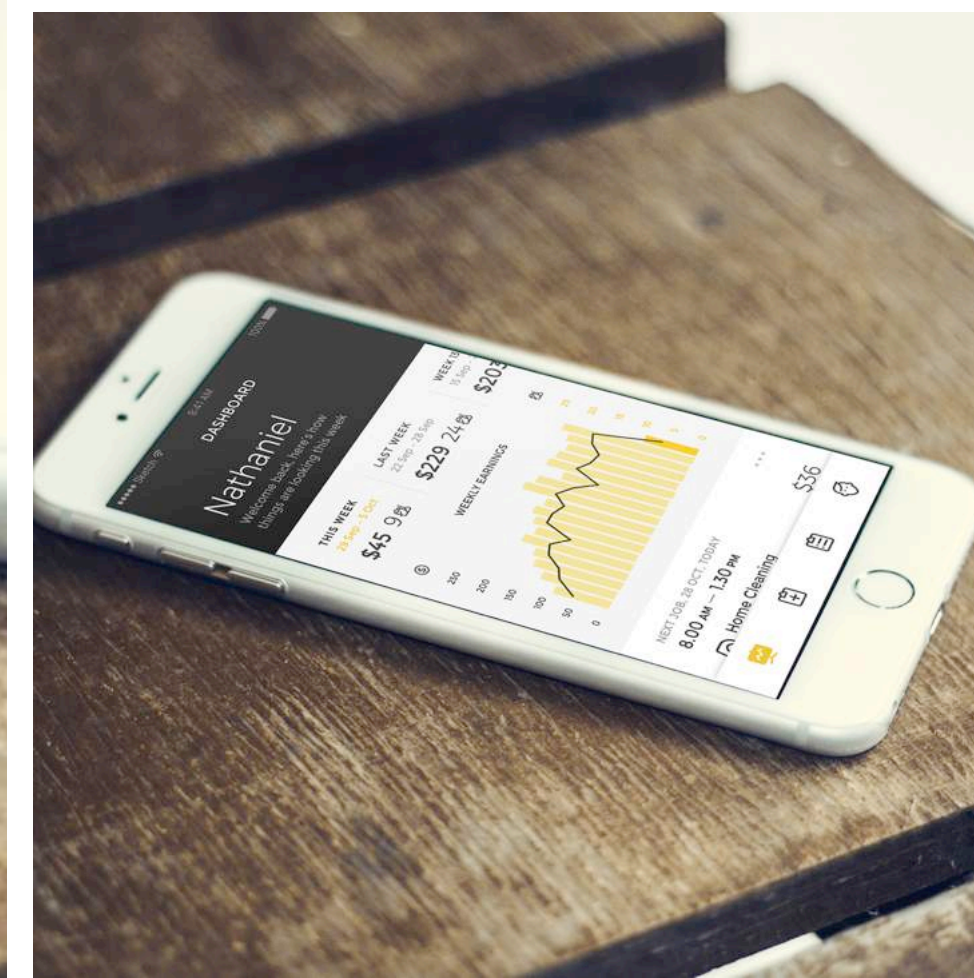
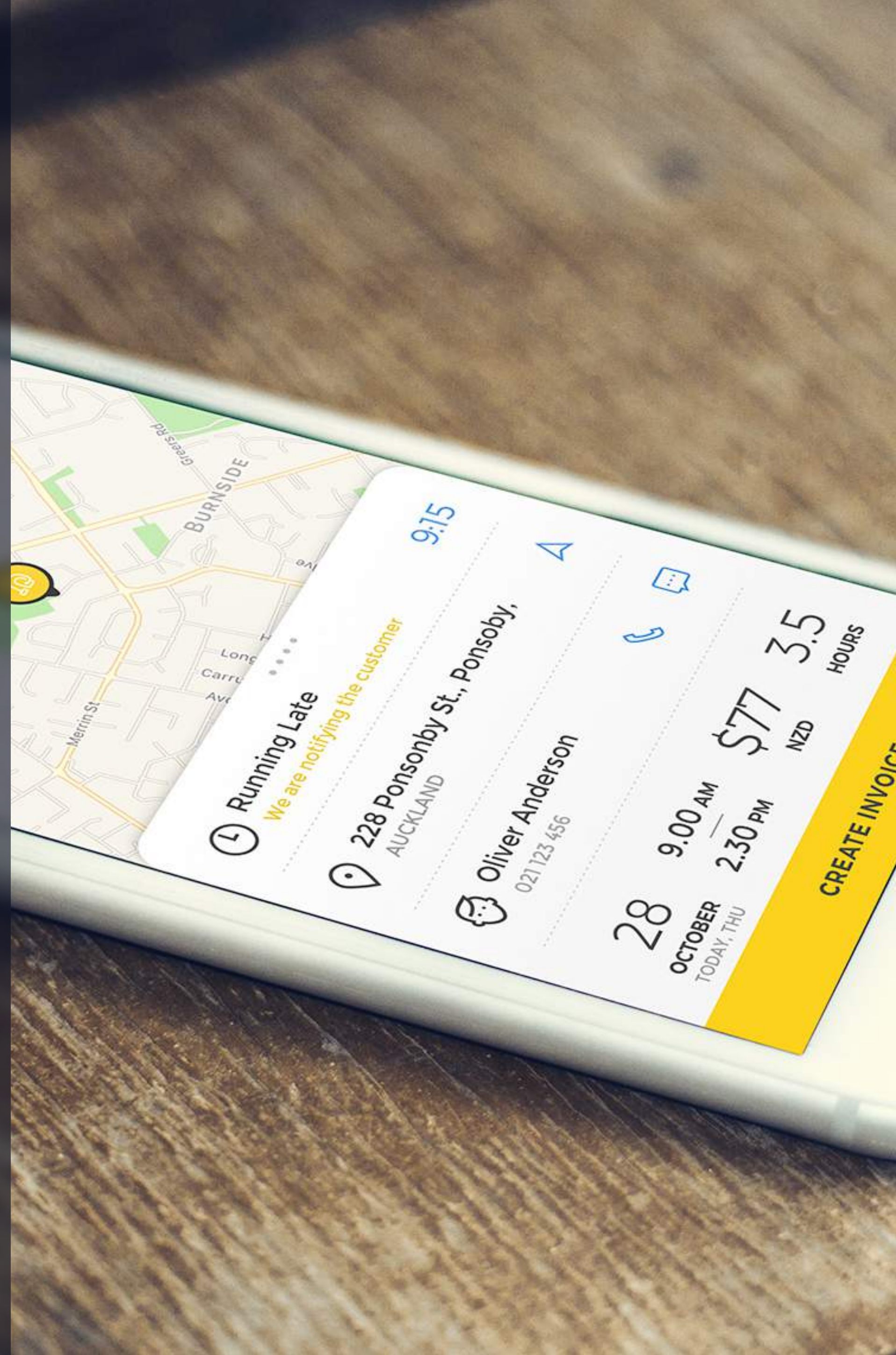
LazyAz is an easy-to-use delivery service. Anything from food to fashion can be ordered and delivered in less than an hour. It lets users select a store and order an item in the store's database in a few quick steps. If a particular store isn't available in the system, users have the option to "Order something else" and type in the items that they want. The order can be tracked in real-time with this service.



case studies

Goodnest

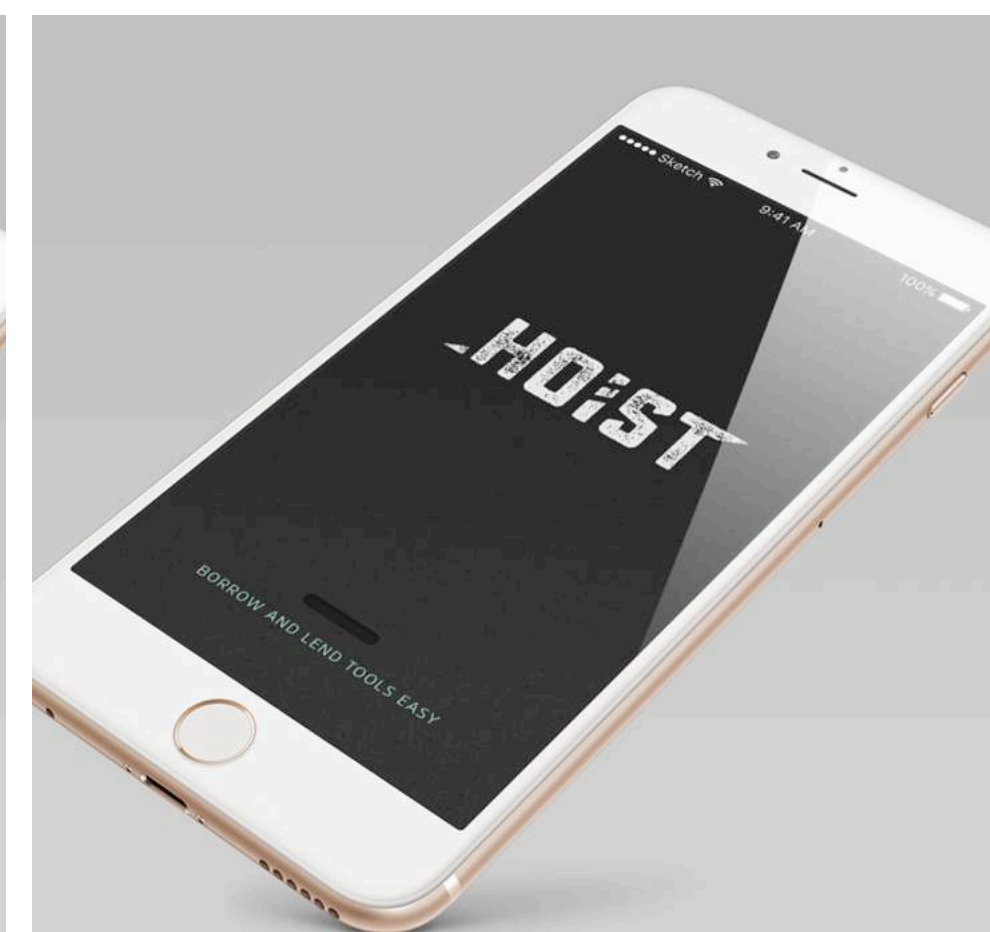
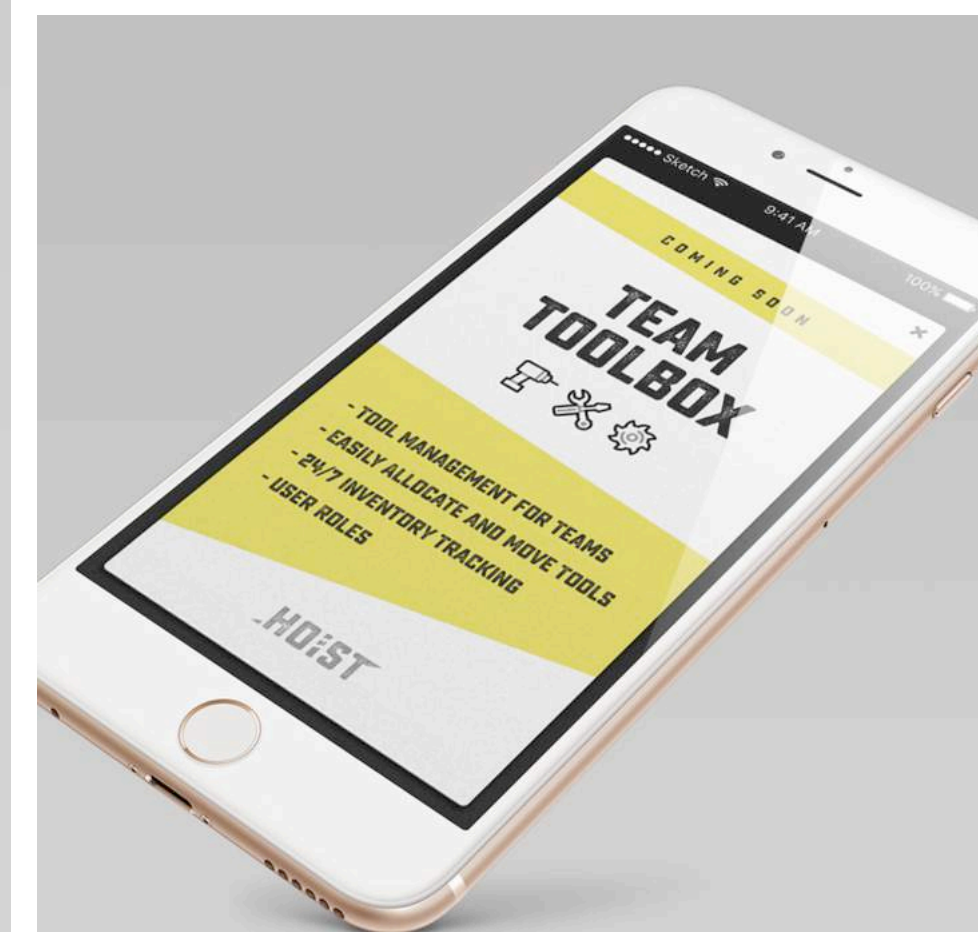
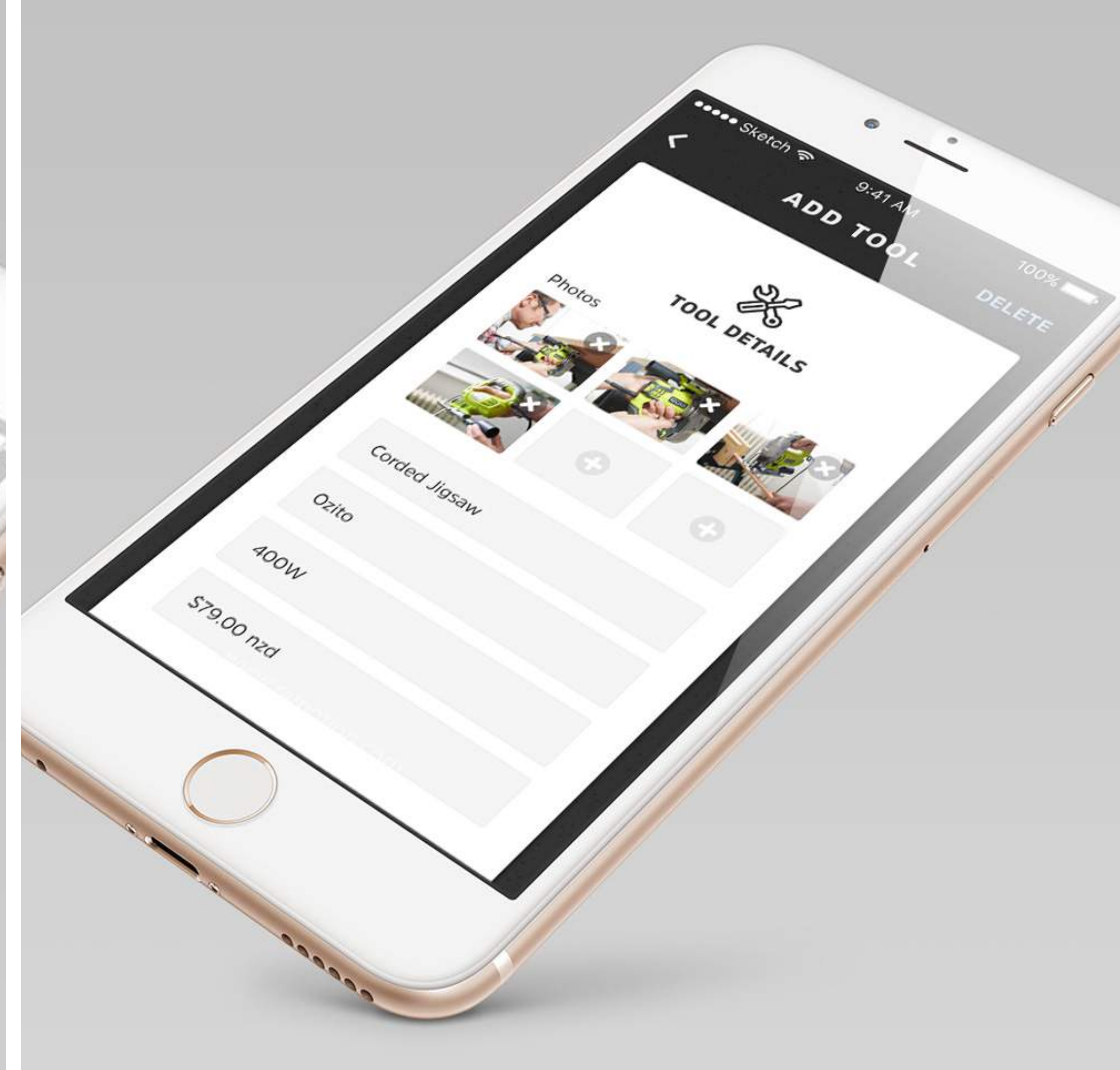
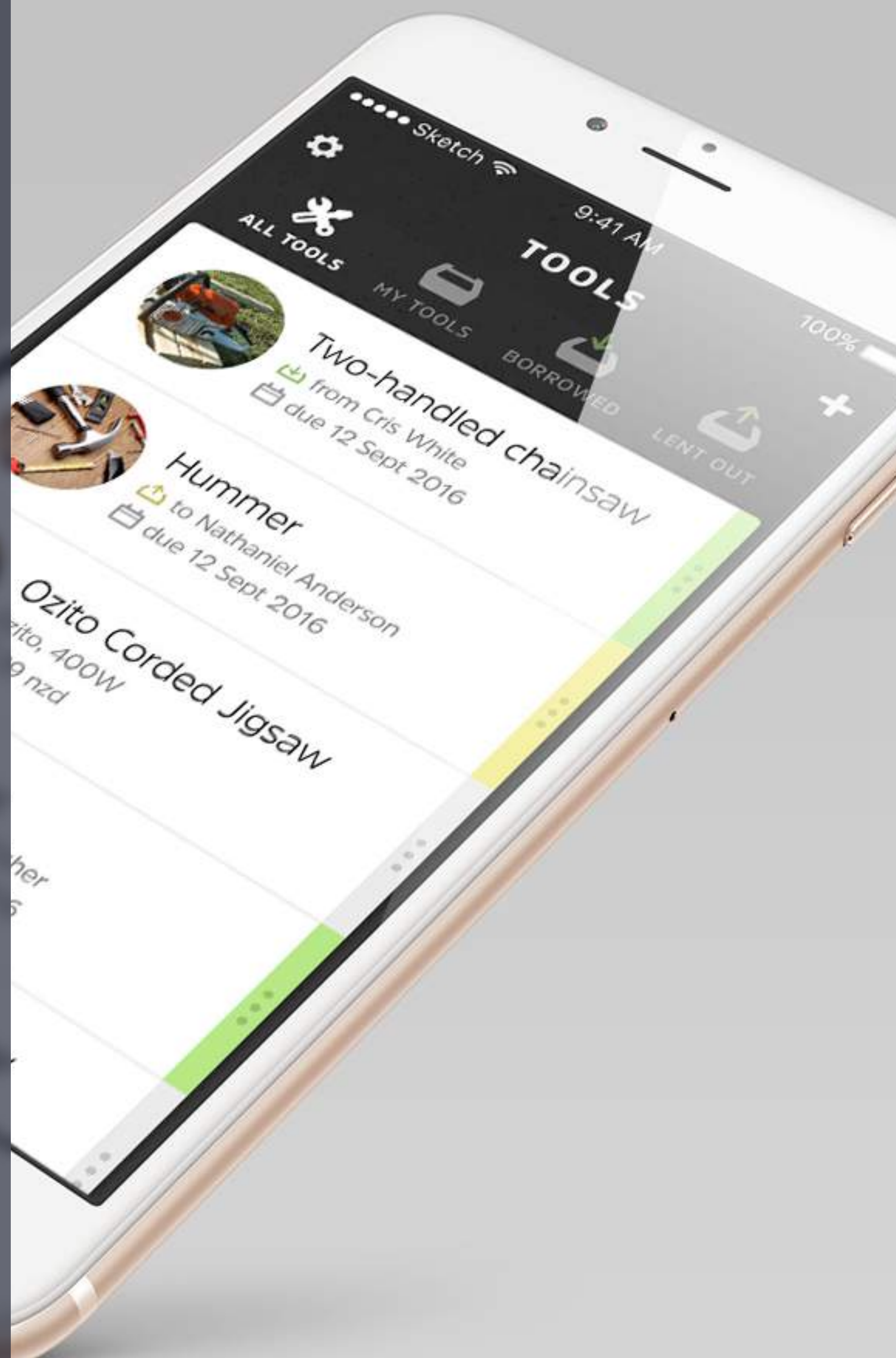
Goodnest is an online marketplace that quickly links people who are seeking home services with local professionals. Our task was to design and develop native applications for iOS and Android. The app should integrate with Goodnest backend services and provide the most convenient way for a user to book and maintain jobs in Goodnest.



case studies

Hoist

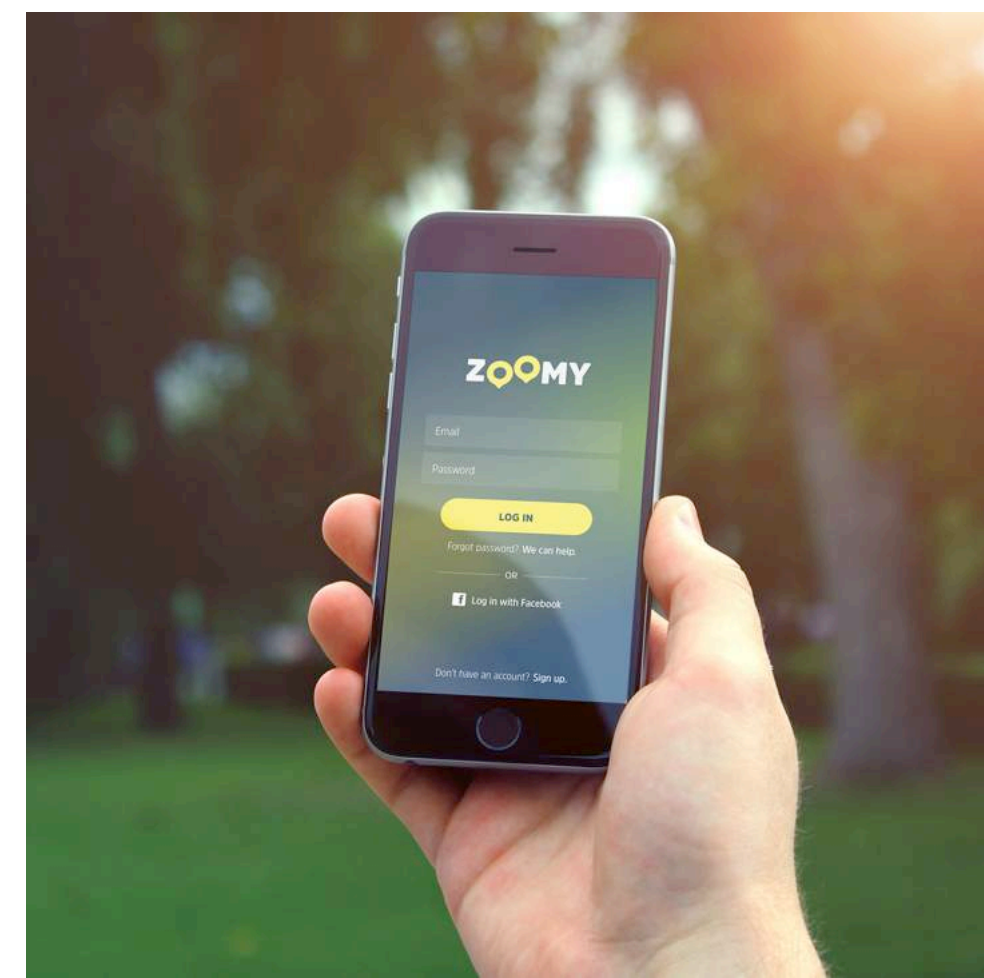
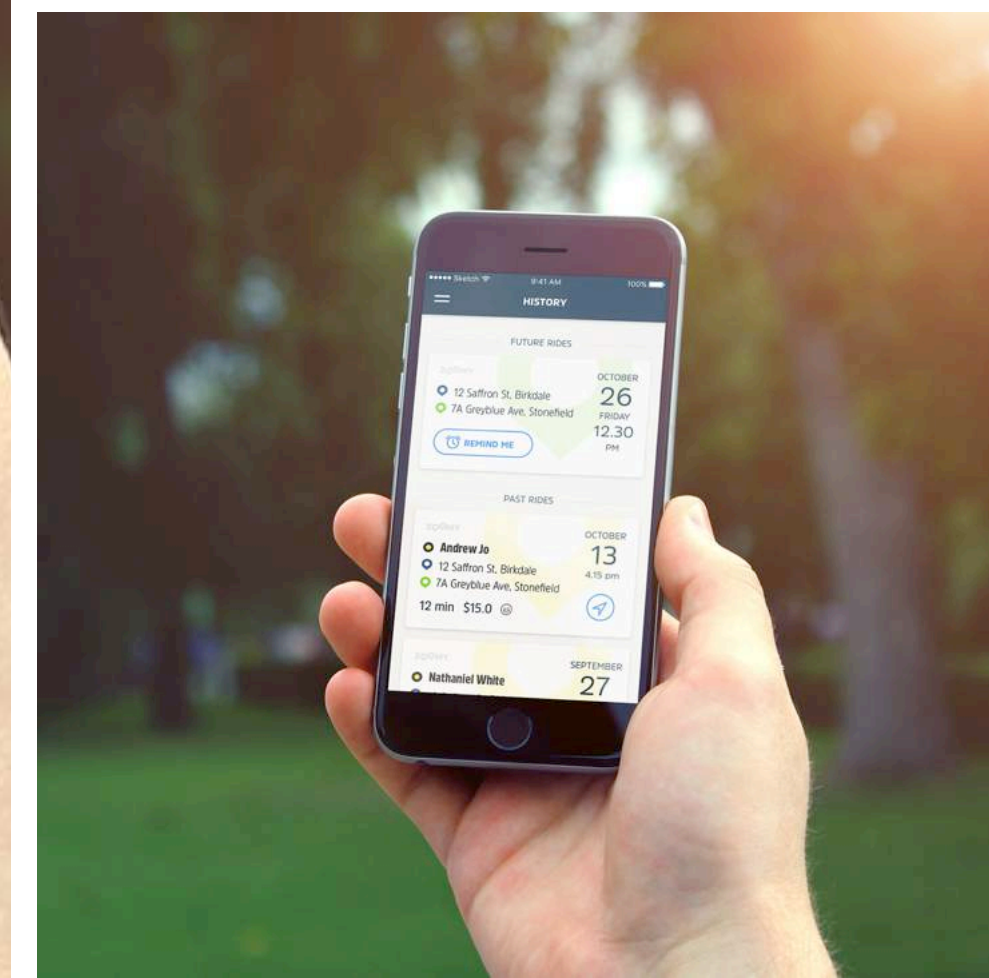
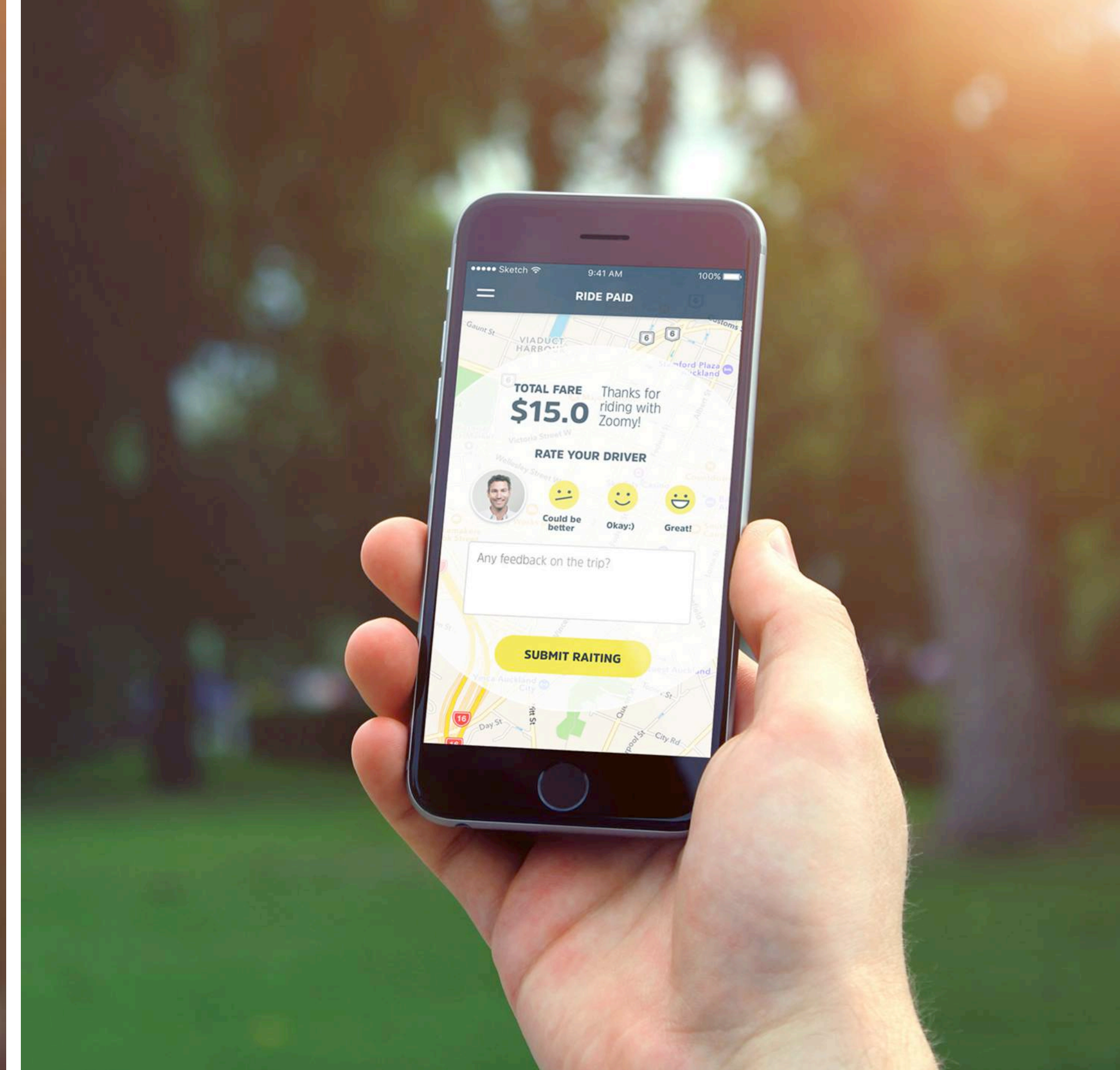
Hoist is a toolbox management app that allows users to manage, lend, and do an online inventory of their tools. This app is geared towards handymen, carpenters, plumbers, electricians, and more. Users can add a picture, list details, and have a universal reminder/scheduler for things like electrical inspections. Our task was to design User Experience and User Interface.



case studies

Zoomy

Zoomy is New Zealand's own ridesharing service that is available in Auckland, Wellington, and Christchurch. The service connects users with friendly, local drivers at the tap of a button. Our task was to design an entirely new interface, provide technical support, implement new features, and fix bugs.



case studies

Whip Around

Whip Around transforms paper-based vehicle inspection reports into mobile-friendly forms. Drivers can conduct their daily vehicle inspection reports (DVIR) on their smartphones via the mobile app. They can control what vehicles are inspected, add photos and comments, and automate time, date and GPS stamping. It also allows them to generate work orders when faults are flagged and view analytics and leader-boards to ensure the business is compliant and efficient.



CASE STUDIES

Web Applications

case studies

Foodprint

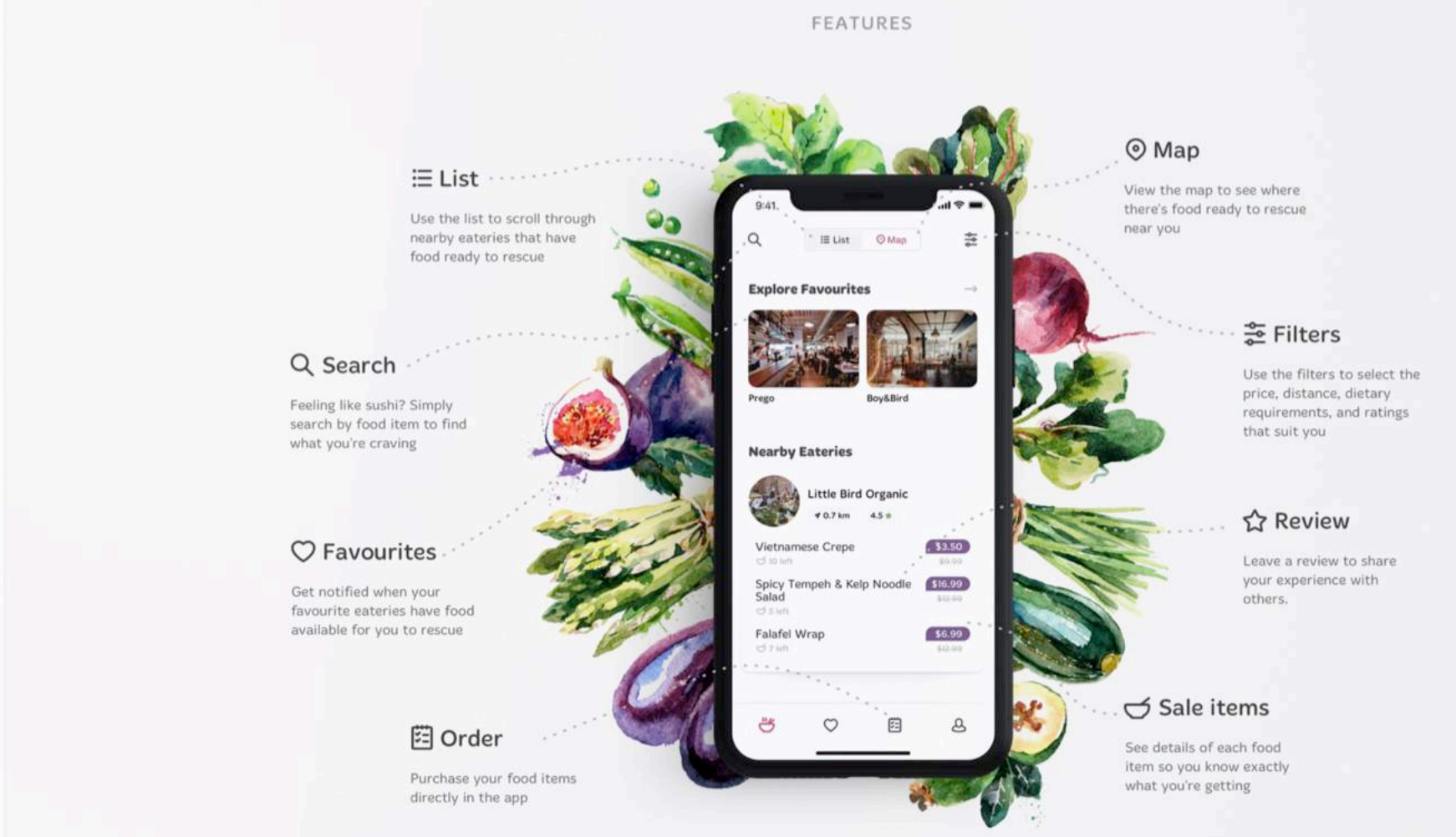
Foodprint connects users to eateries with surplus food available for purchase at 50% the normal price. Each day the eateries who have partnered with Foodprint upload surplus food items that will otherwise be thrown out. The food is still completely fine to eat and of the same quality as if you'd purchased directly from the store itself.

HOW IT WORKS FEATURES OUR MISSION FOR PARTNERS TESTIMONIALS CONTACT US

BECOME A PARTNER

our
e meal

E PLAY



OUR MISSION

Food waste, it's a thing. It doesn't have to be

Did you know that 1/3 of all food produced for human consumption is wasted? Food that ends up in landfill decomposes and emits the greenhouse gas methane, which is damaging for our environment. The problem is so big that if food waste was a country it would be the third largest greenhouse gas emitter, only behind China and the United States.

In New Zealand alone, cafes, restaurants and supermarkets produce 30 000 tonnes of food waste. Over 60% of this is completely avoidable. This is why we started Foodprint. We will redirect this food to you, our hungry friends, and better still, it'll only cost you a fraction of the regular price.

FOR EATERIES

Work in food? Partner with Foodprint today!

Brand awareness and loyalty, and of course - making a profit on food that used to be wasted!

Whether you own a cafe, restaurant, supermarket, bakery, catering service, hotel, food truck or something we haven't thought of, let's chat and see how Foodprint can work for you. Simply click 'Become A Partner' below to get started and one of our team will be in touch to do the rest. Partnering with Foodprint is free and easy. We'll help you get set up to ensure the best result for your eatery - and our world.

Help us know where to grow. For now, Foodprint is only operating in Auckland, but we have plans to expand to other areas soon. If you're out of Auckland, please send through your details and we'll be in touch when we're in your region.

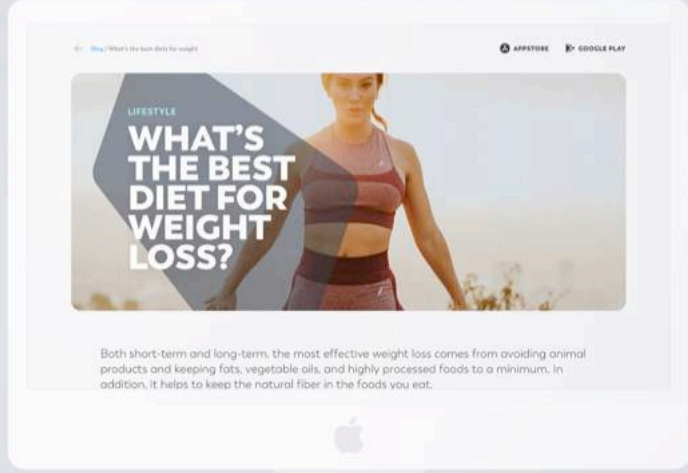
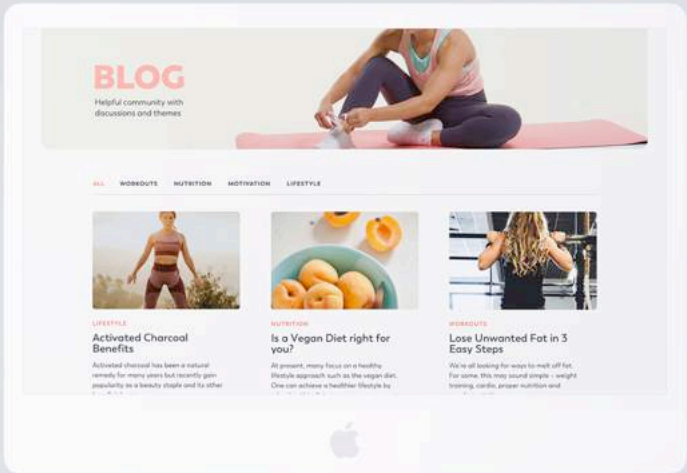
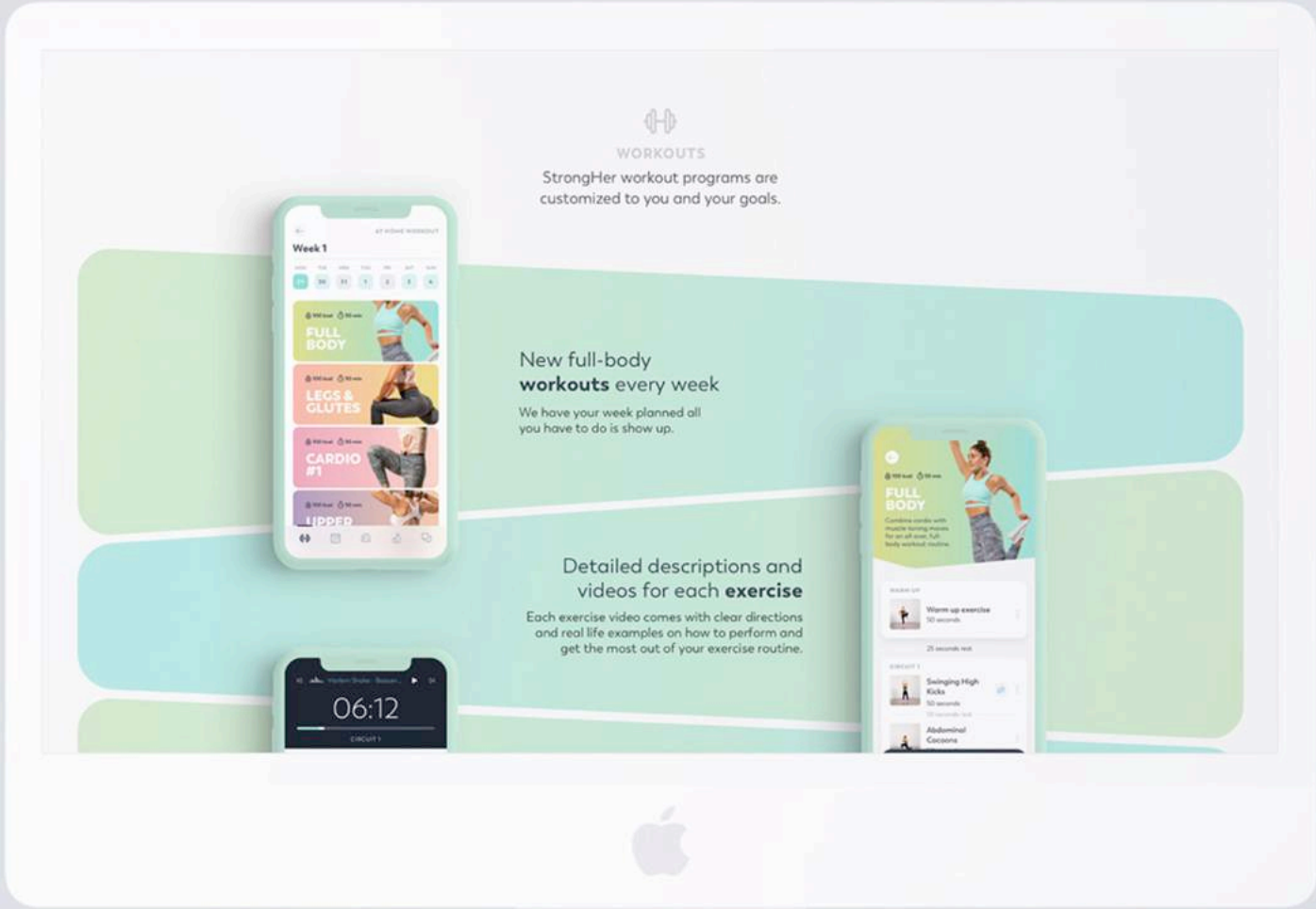
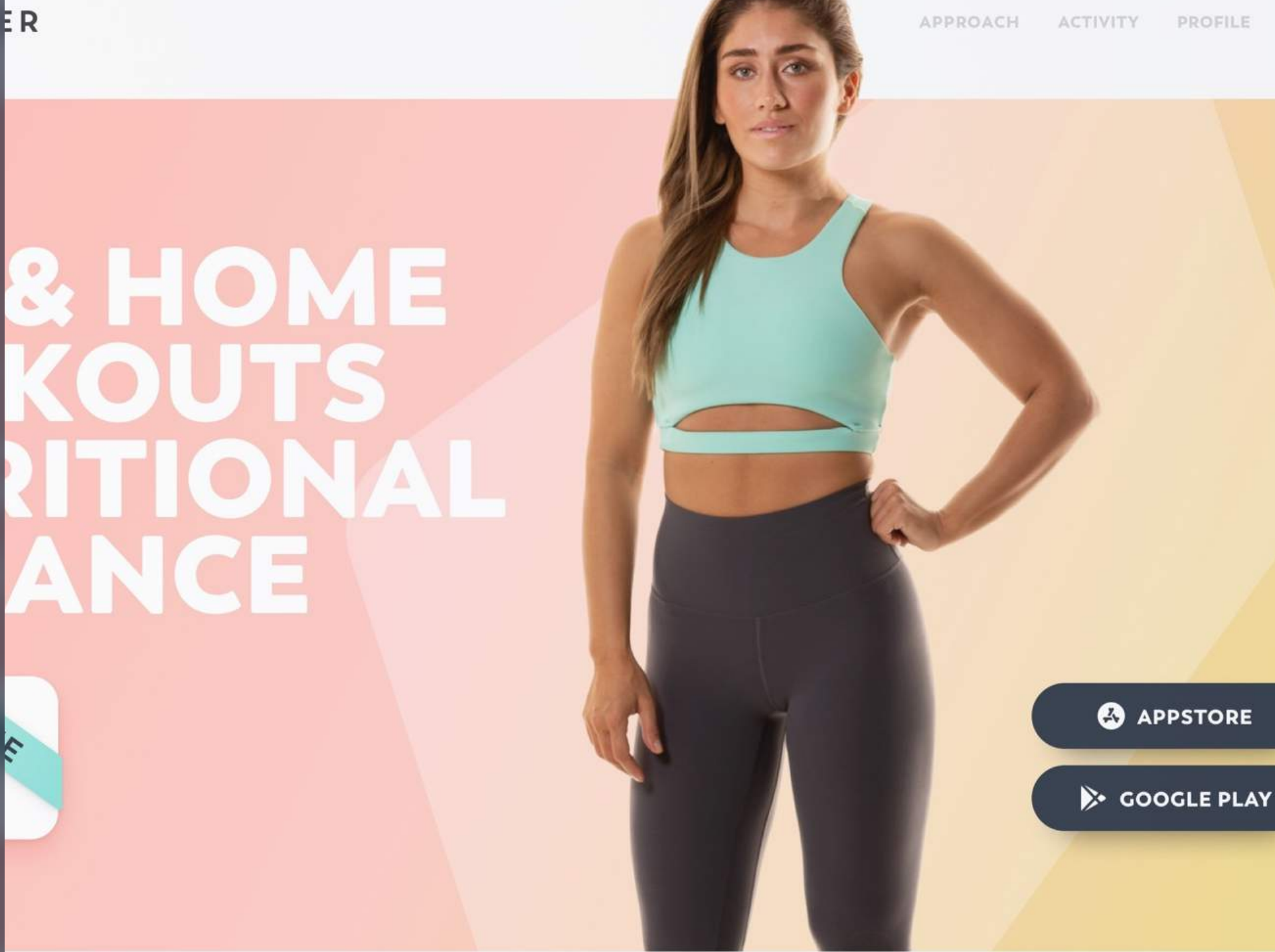
[USE IN 10 PORTAL](#) [BECOME A PARTNER](#)

- NEW CUSTOMERS**
Foodprint connects your eatery to new customers.
- REDUCE FOOD WASTE**
Your food waste and food waste costs are reduced.
- EARN MONEY**
Allow your food to retain its value.
- ENVIRONMENT**
Join our environmentally conscious community.

case studies

Strongher

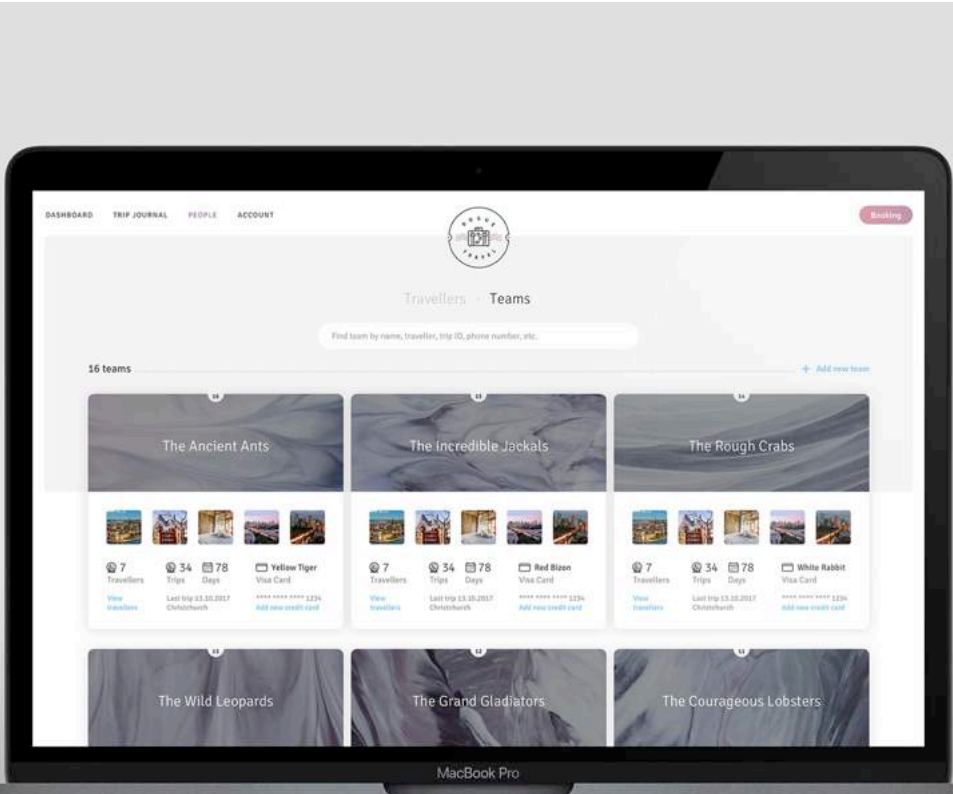
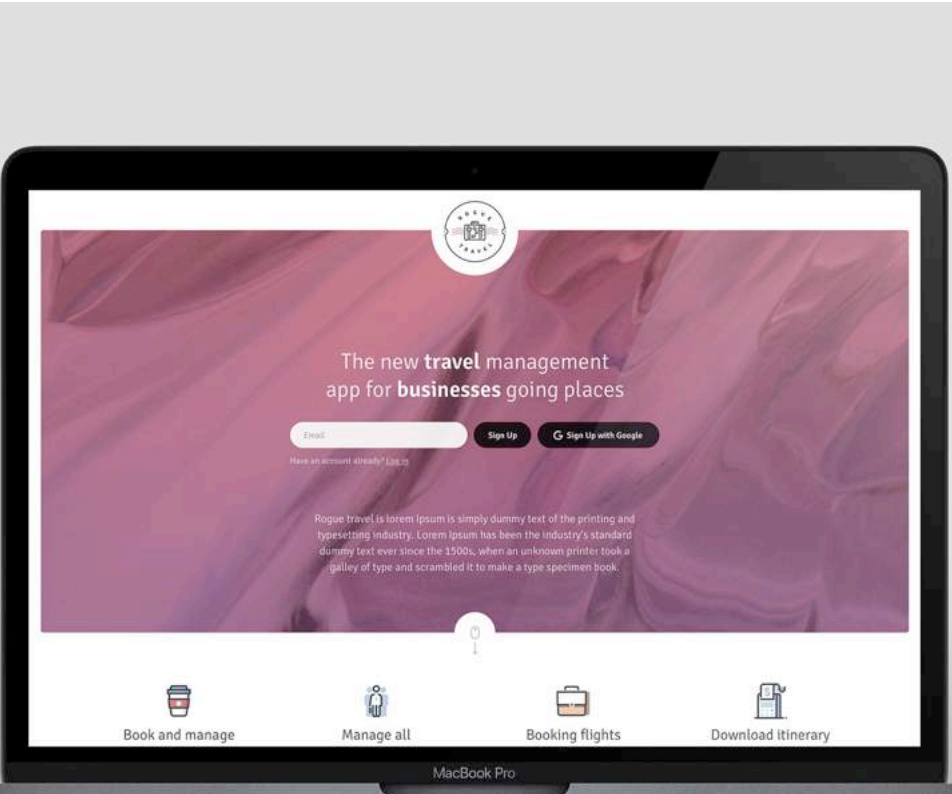
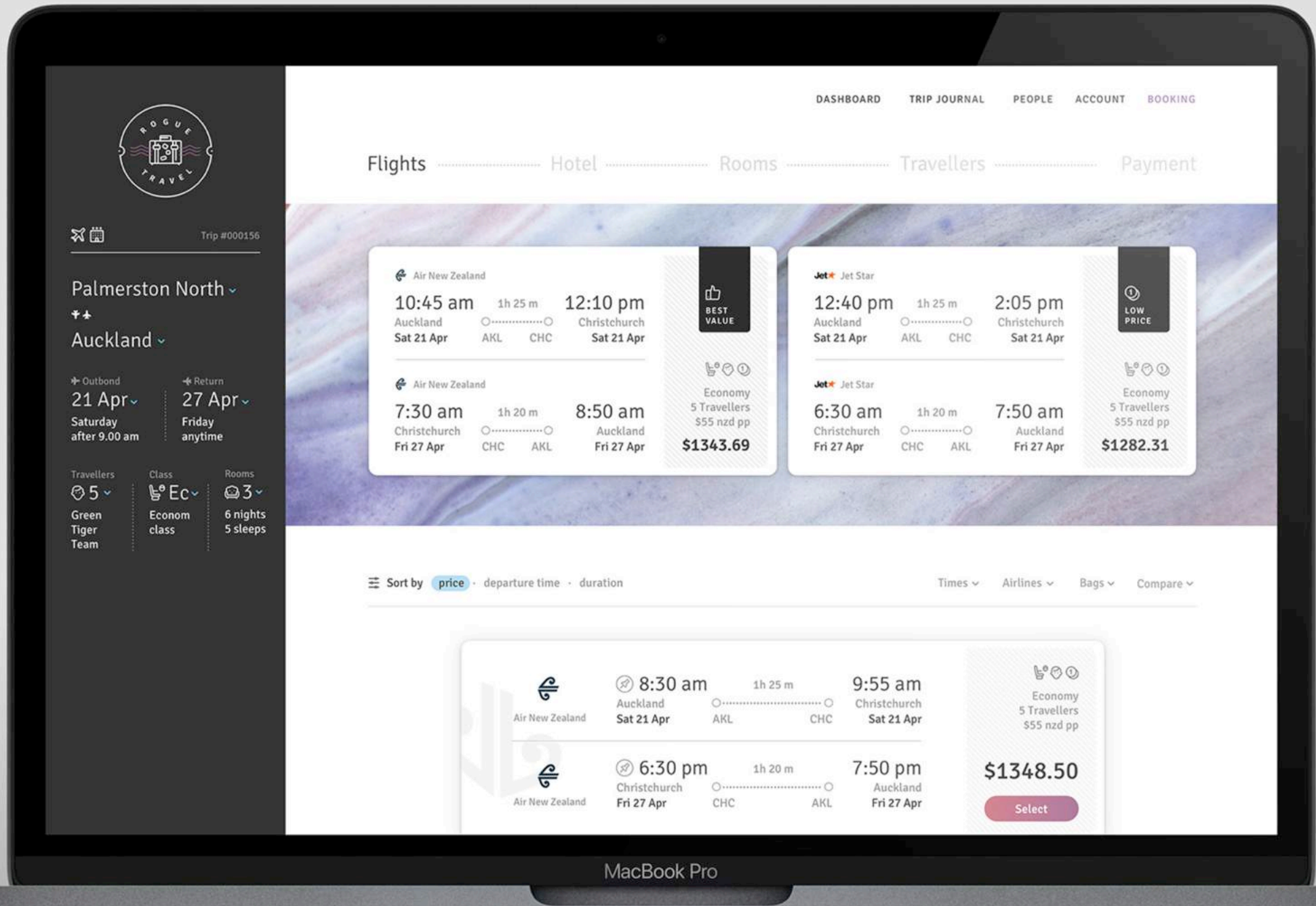
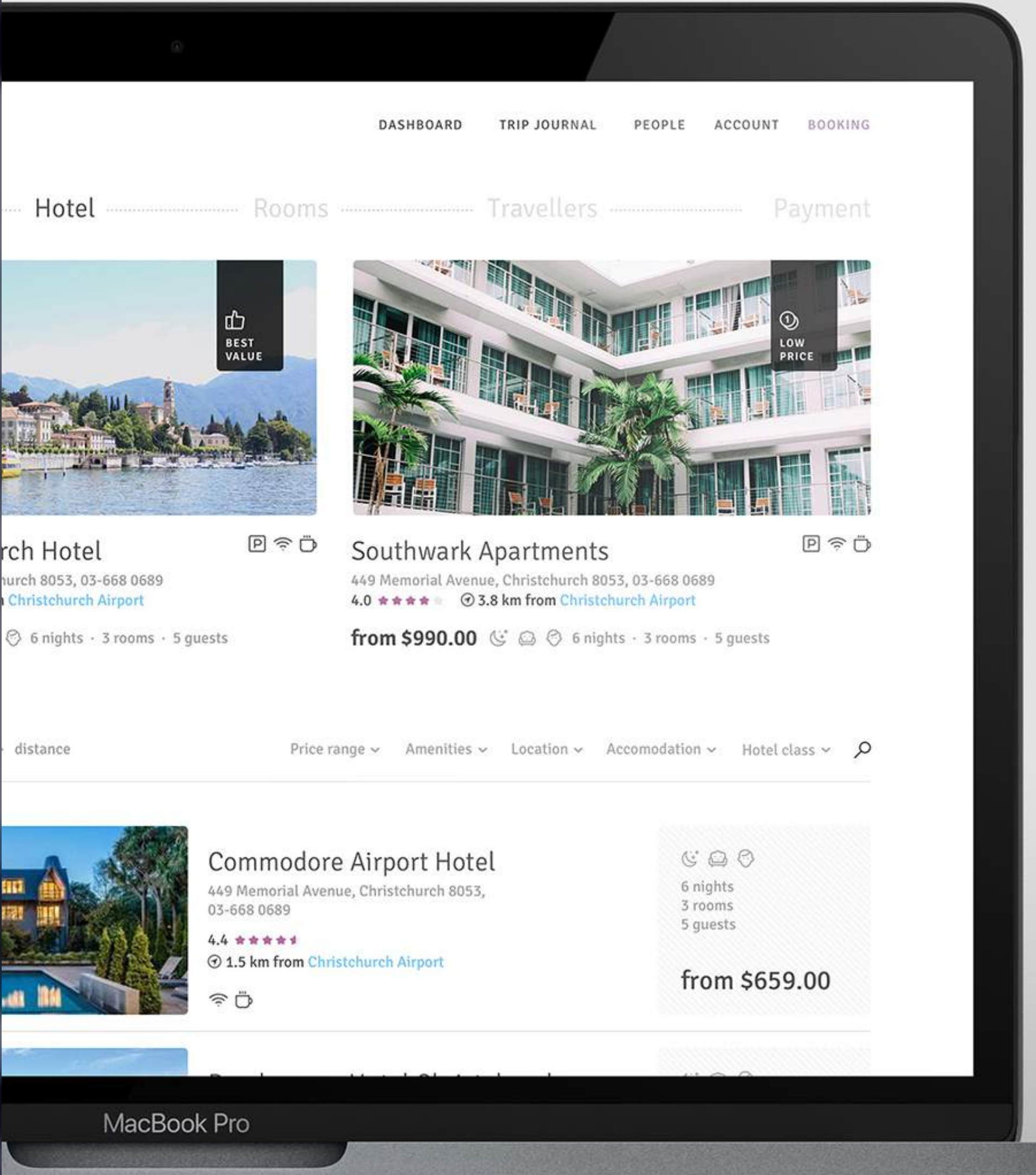
StrongHer is a fitness and nutrition tracking app for women that helps them plan their workout sessions in a systemised and disciplined manner while making sure that their nutritional requirements are taken care of.



case studies

Rogue Travel

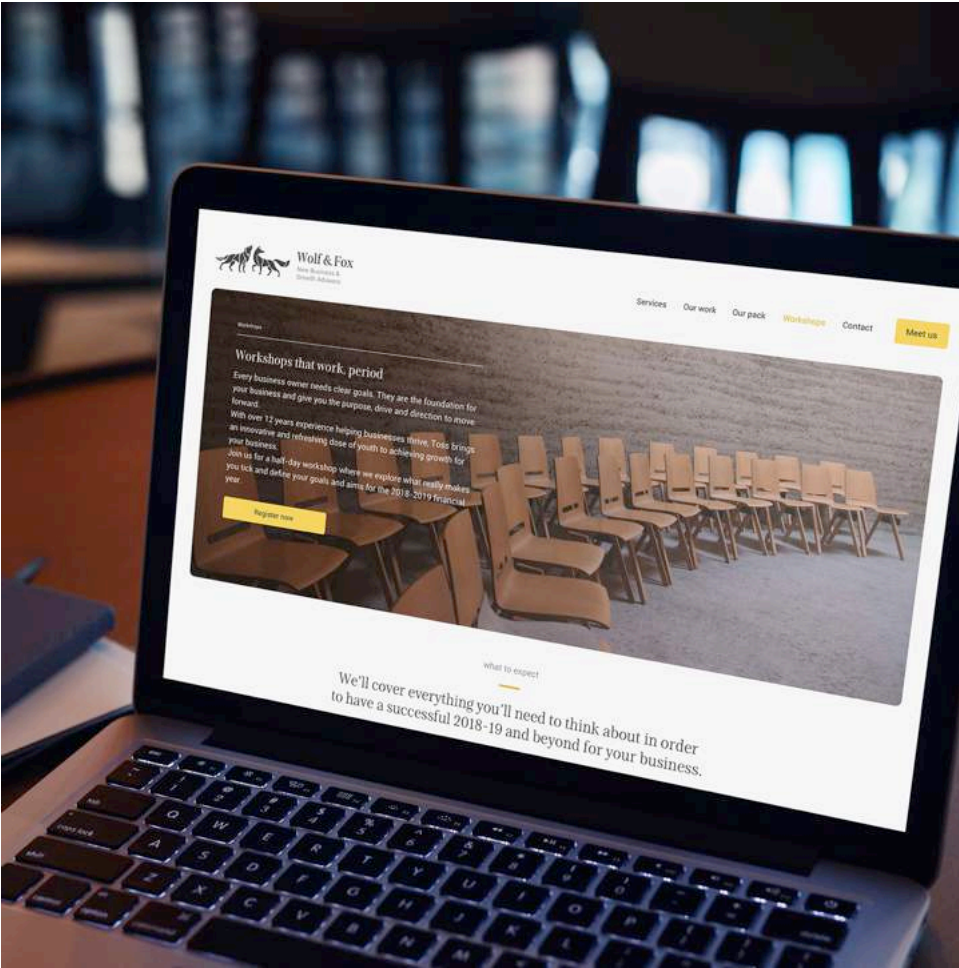
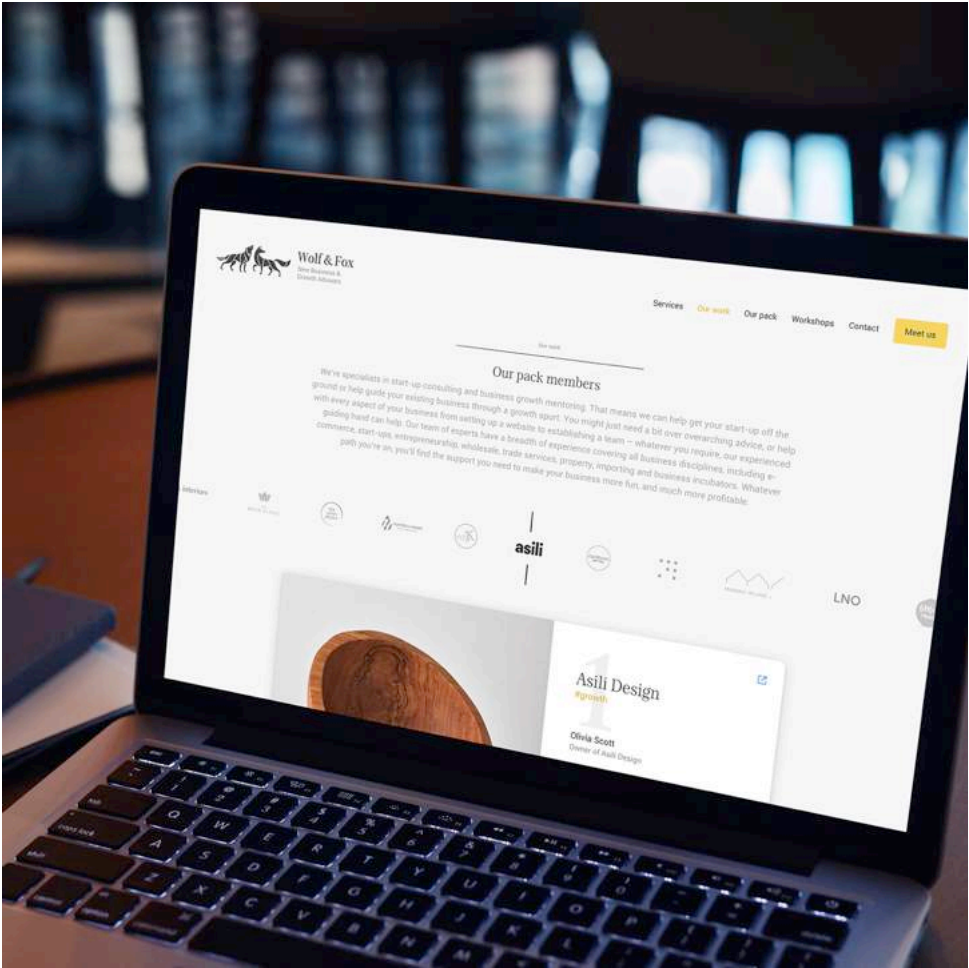
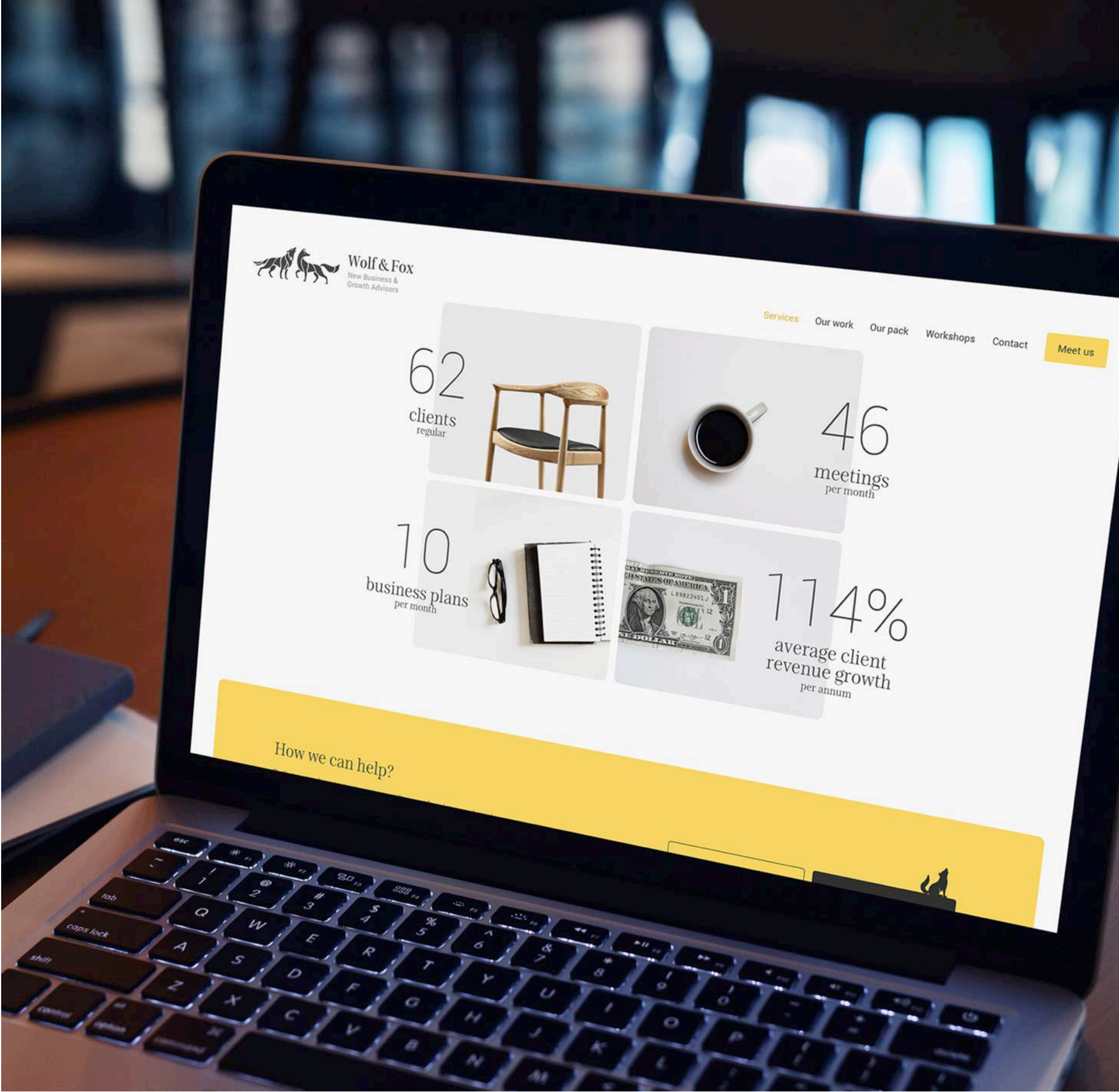
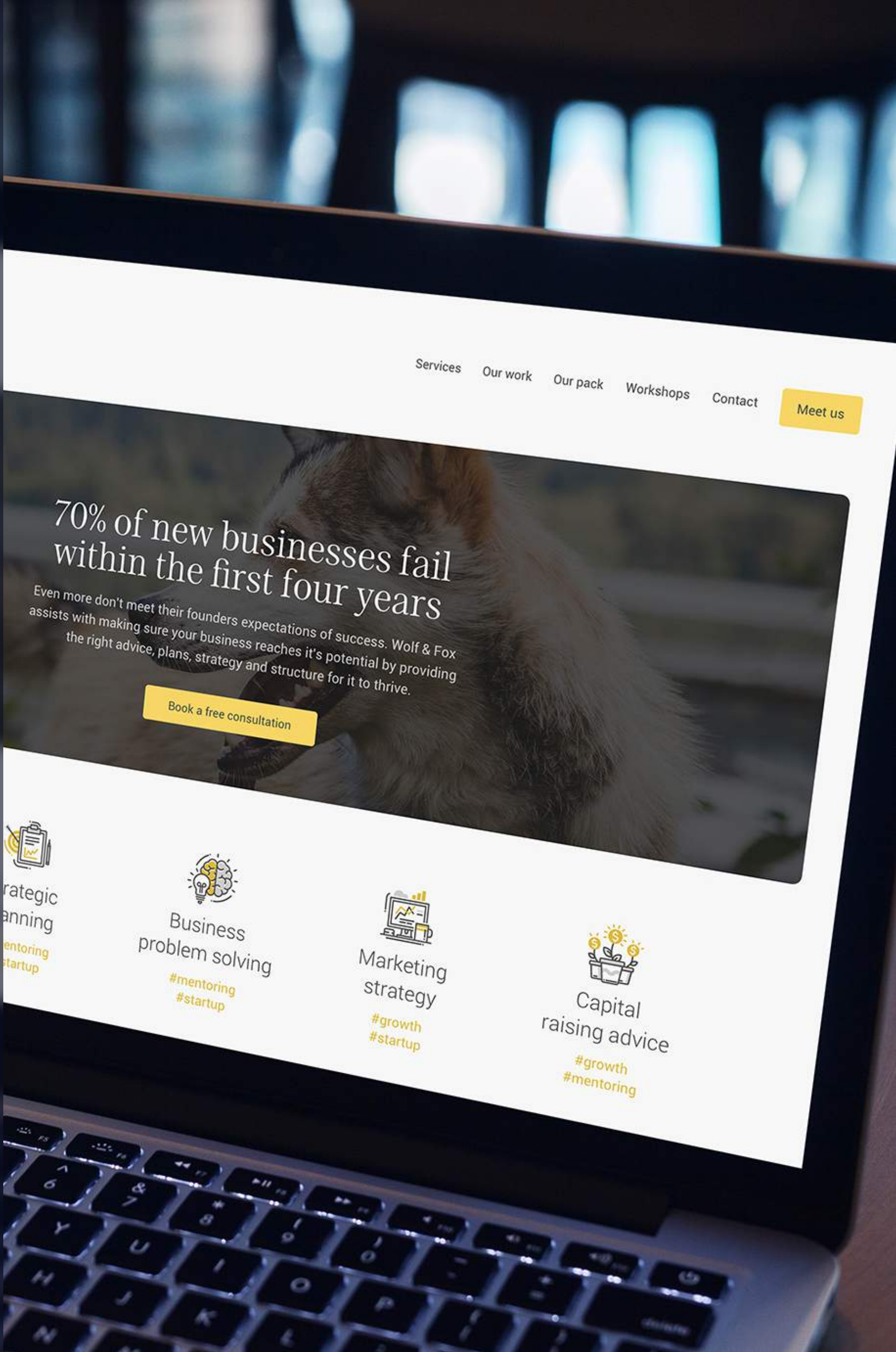
Rogue Travel is a web-based hotel and booking application. It is geared towards small and medium-sized businesses where users can conveniently book the logistics for their business trip. Despite the extremely complex task, we were able to solve it by creating a simple and easy-to-use UI. Users can enjoy the booking process without seeing the complex backend that we built. We've built a backend integrated with booking systems, third party software, and APIs. The frontend is built using React, the API is built using Laravel, and everything is hosted on AWS.



case studies

Wolf & fox

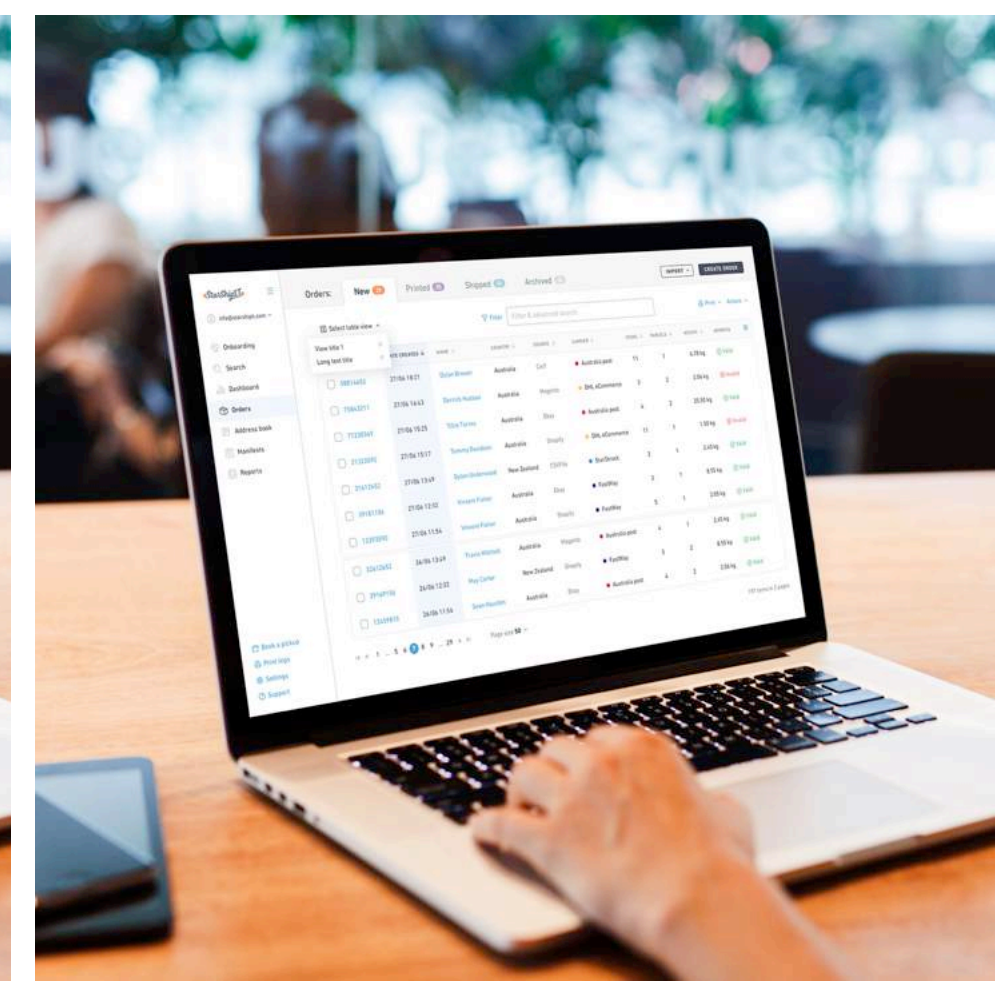
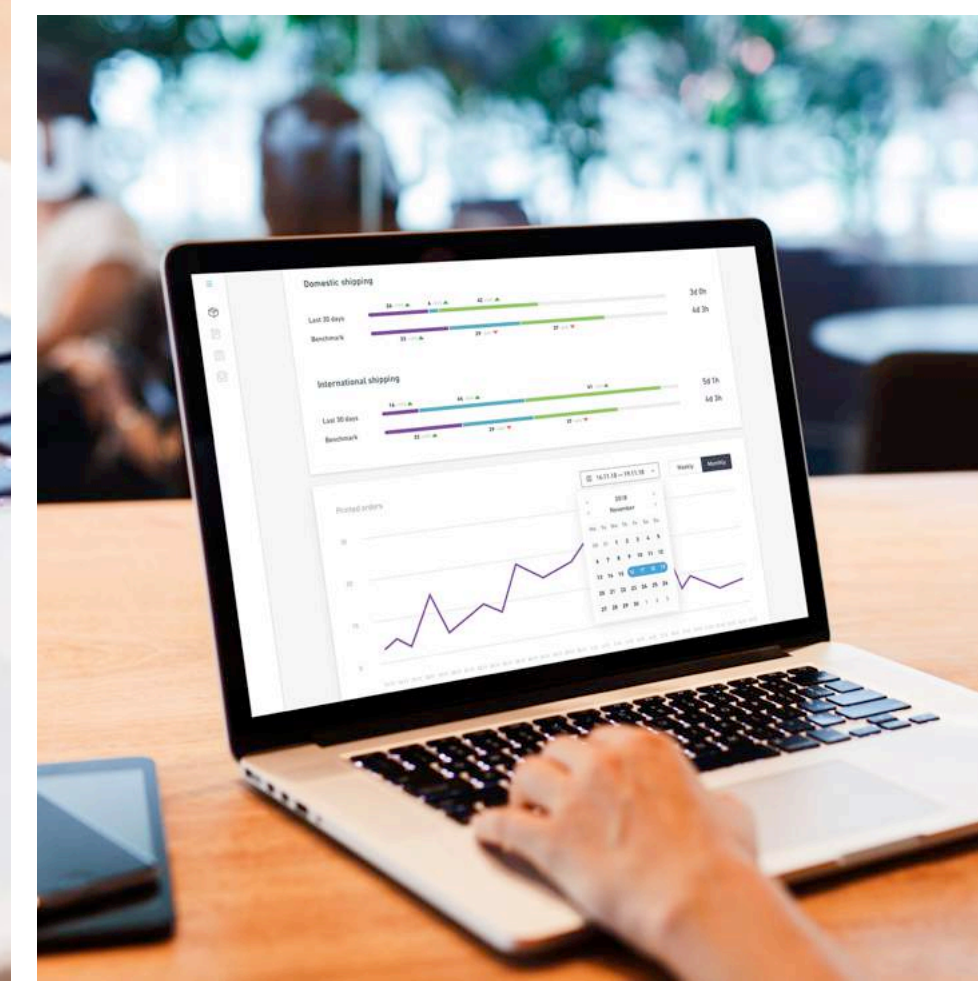
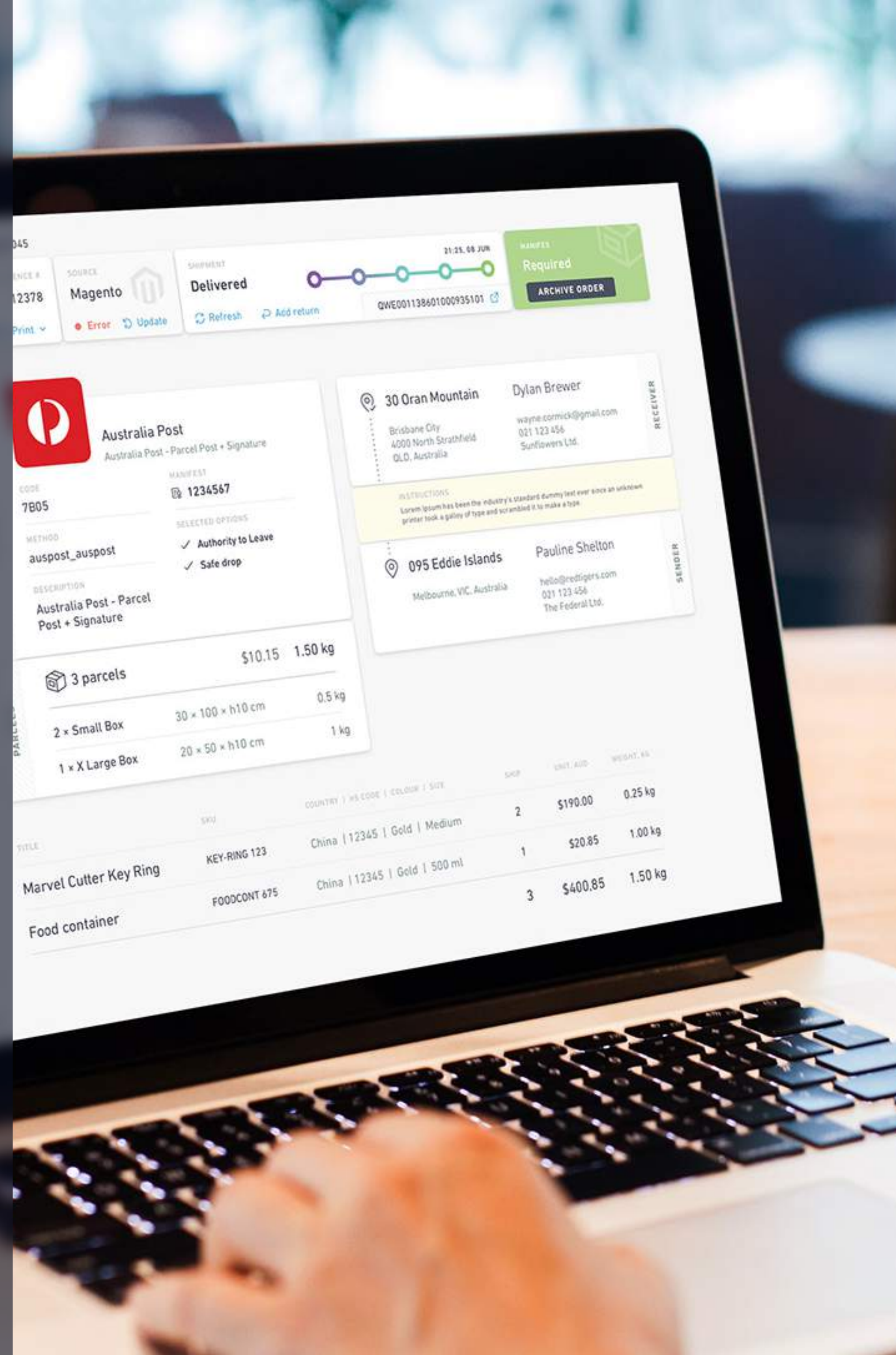
Wolf & Fox helps start-ups as well as established businesses that are looking for growth. The task was to design and develop a modern website which will describe what the company is about and the services it provides. We've designed a stunning UI that represents the brand and justifies the quality of work it provides to their clients. The new website displays the upcoming workshops and allows clients to directly book a consultation. We built the website using React and the API using Laravel. We also added a direct integration with Google Calendar API for bookings then hosted everything on AWS.



case studies

Starshipit

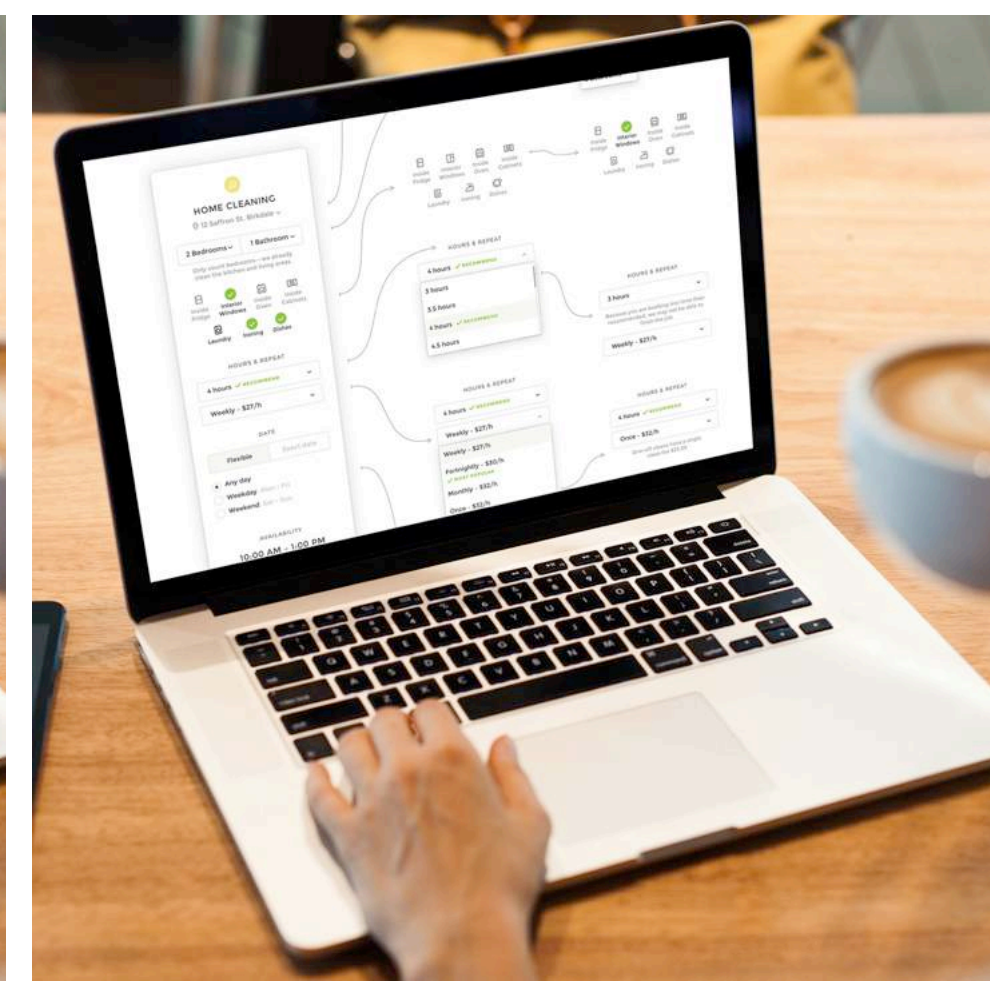
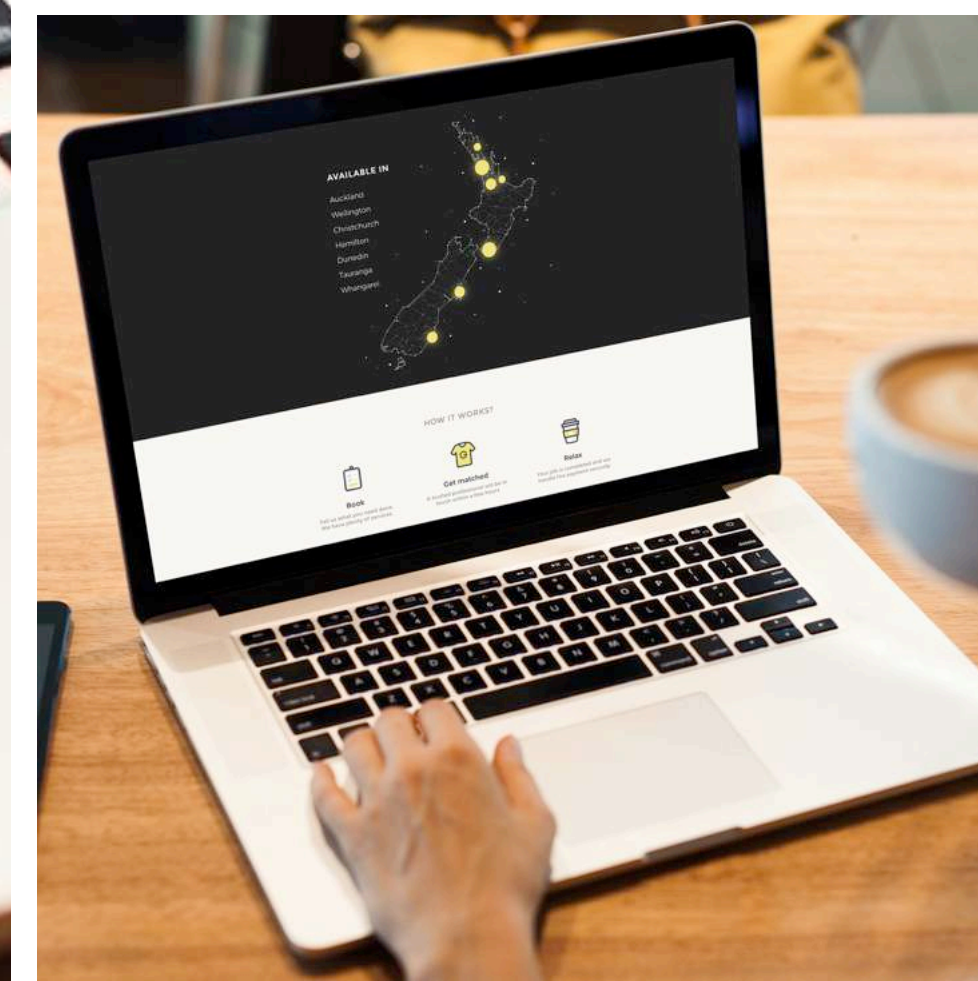
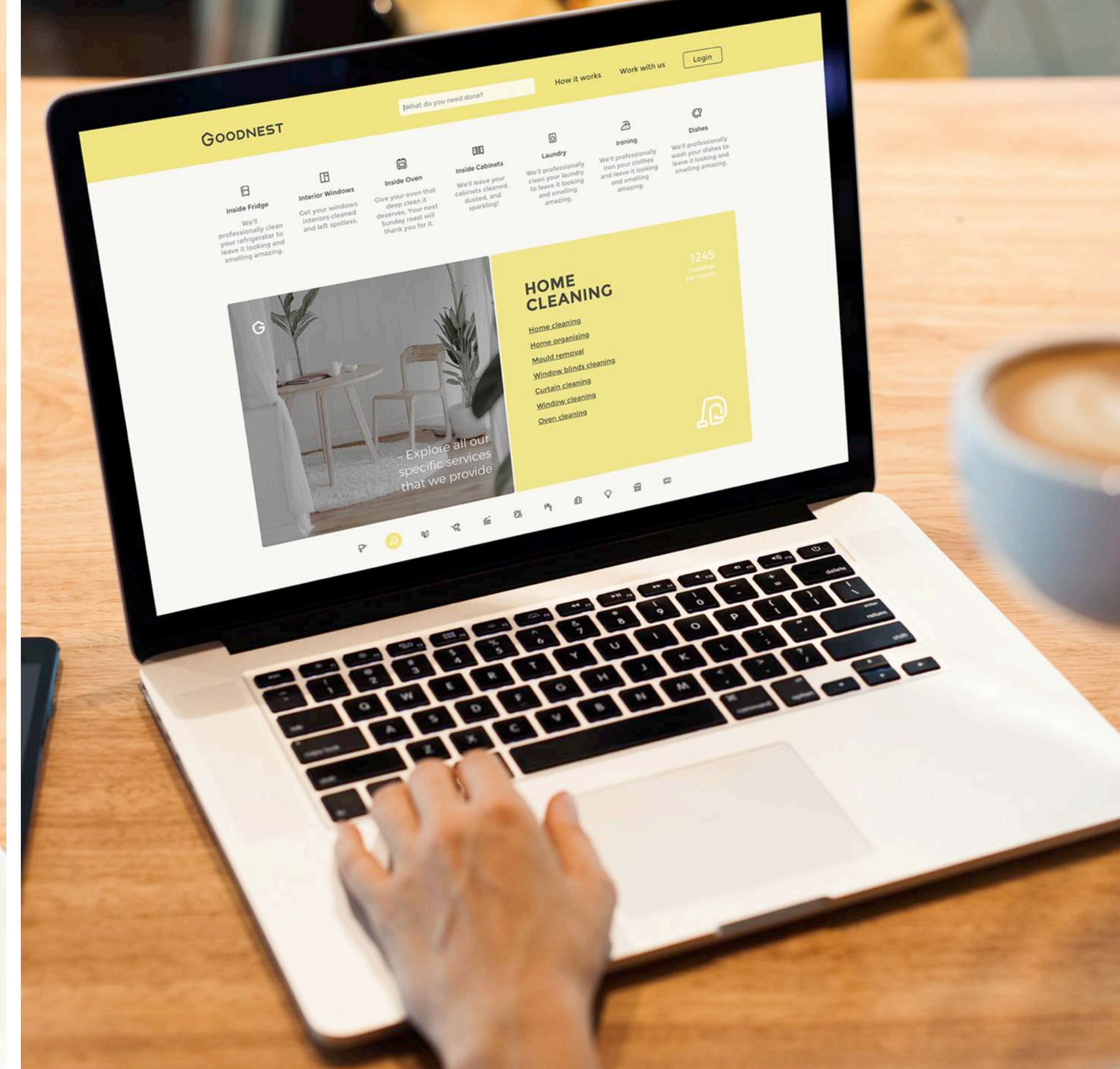
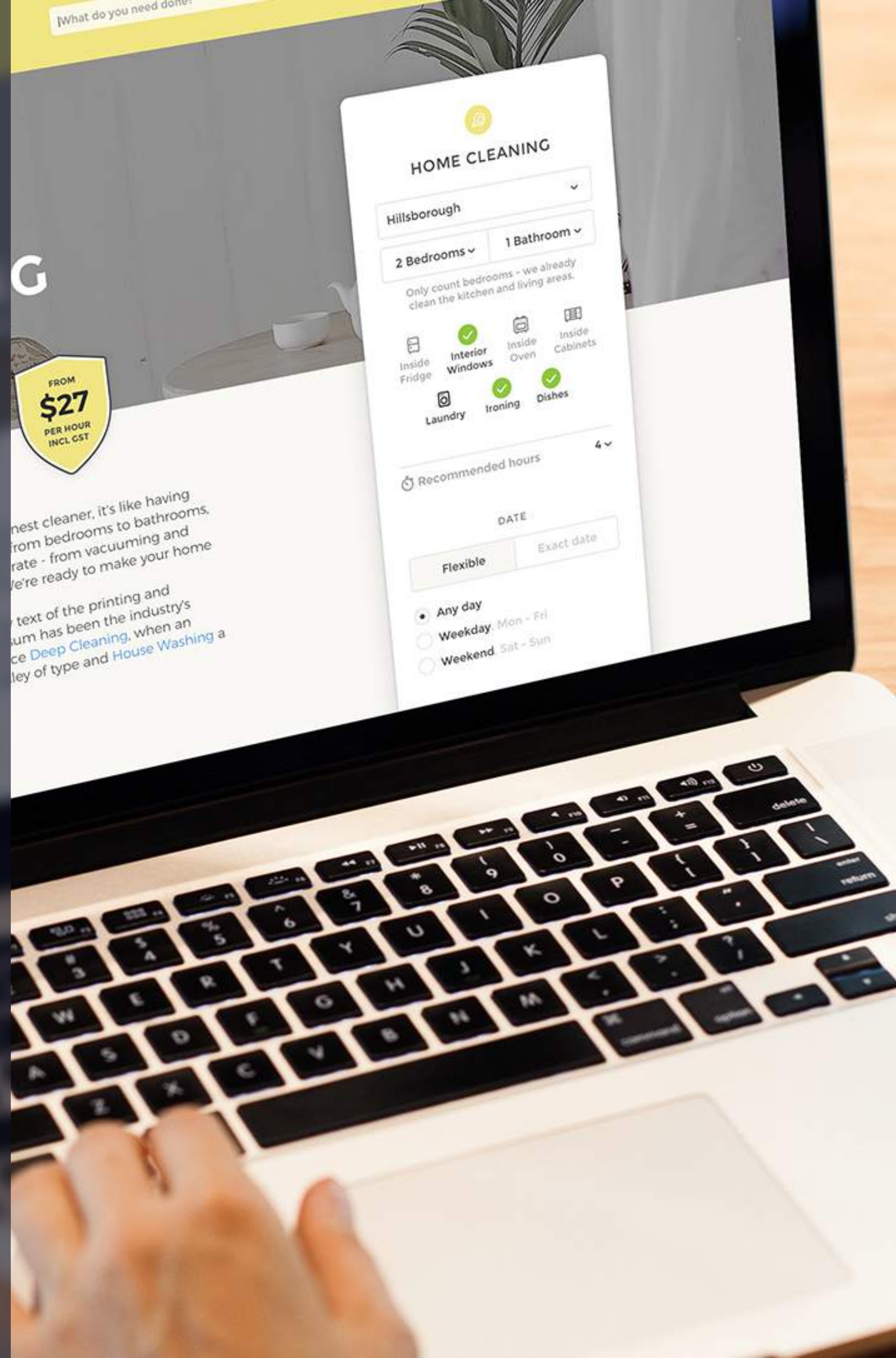
StarShipIT, also known as ShipIT, is a nifty software that simplifies the process of delivering online and offline orders. Although the app is cloud-based, StarShipIT is headquartered in Australia and New Zealand, and has been specifically developed to service these markets. The task was to design a new UI for Orders and Dashboard. We were able to surpass some challenges due to the brief, system architecture, and usage patterns. We also fixed UX issues along the way.



case studies

Goodnest

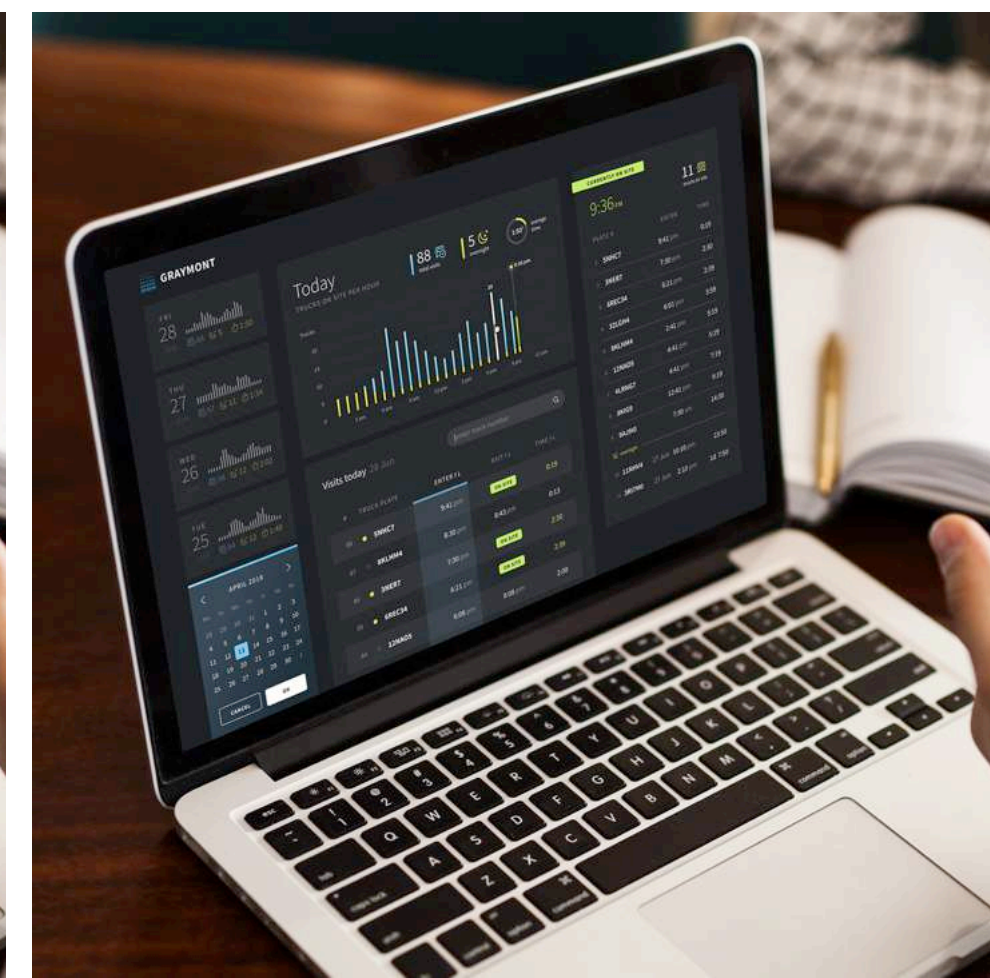
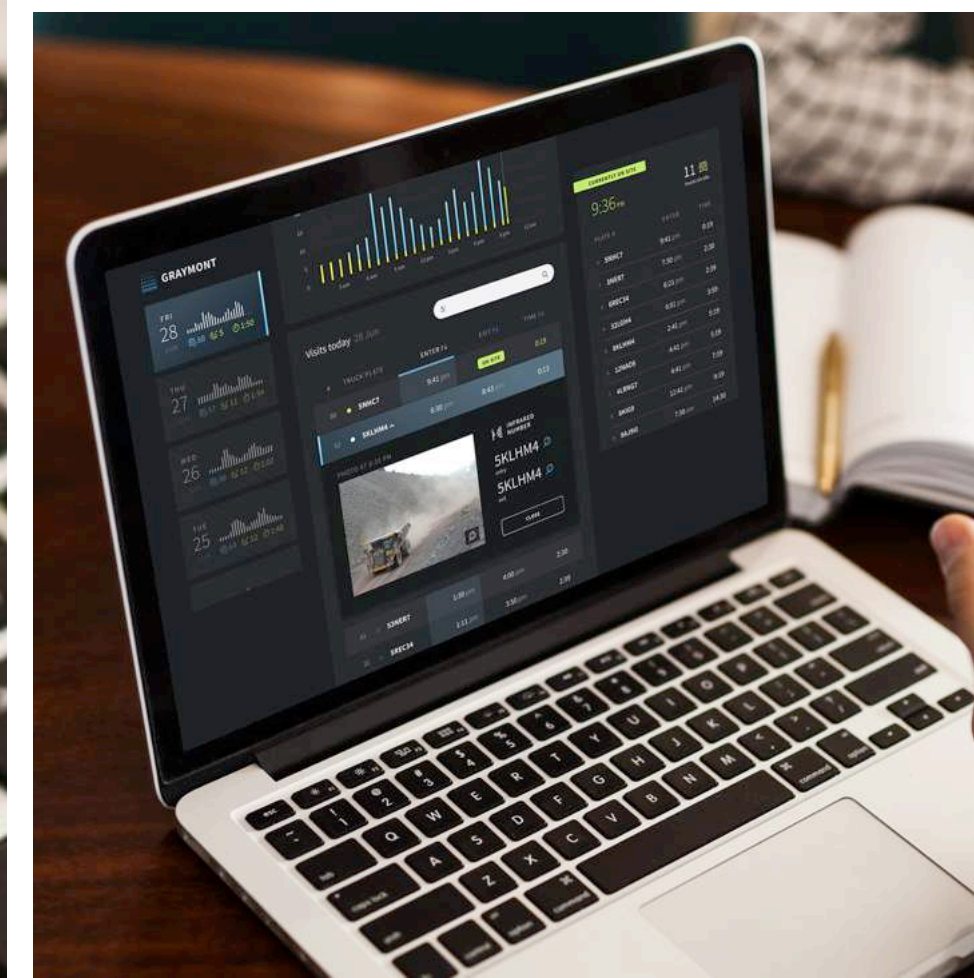
Goodnest is a handy booking platform that gives its users access to high-quality and local professionals. Our job was to completely rethink the job booking pages to make them more user-friendly. We have re-organised the booking process and job categories, then updated the UI. We also created a streamlined booking form which significantly decrease the time needed by the user to book a job.



case studies

Quarry Tracks

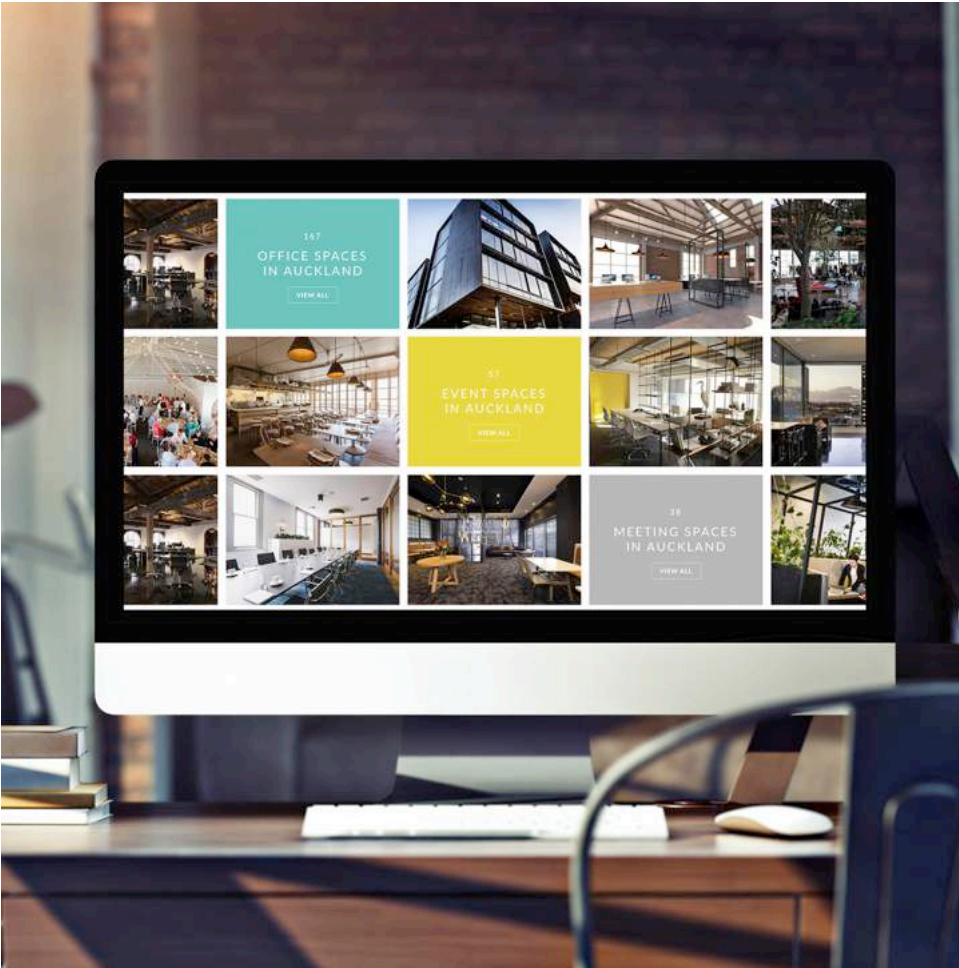
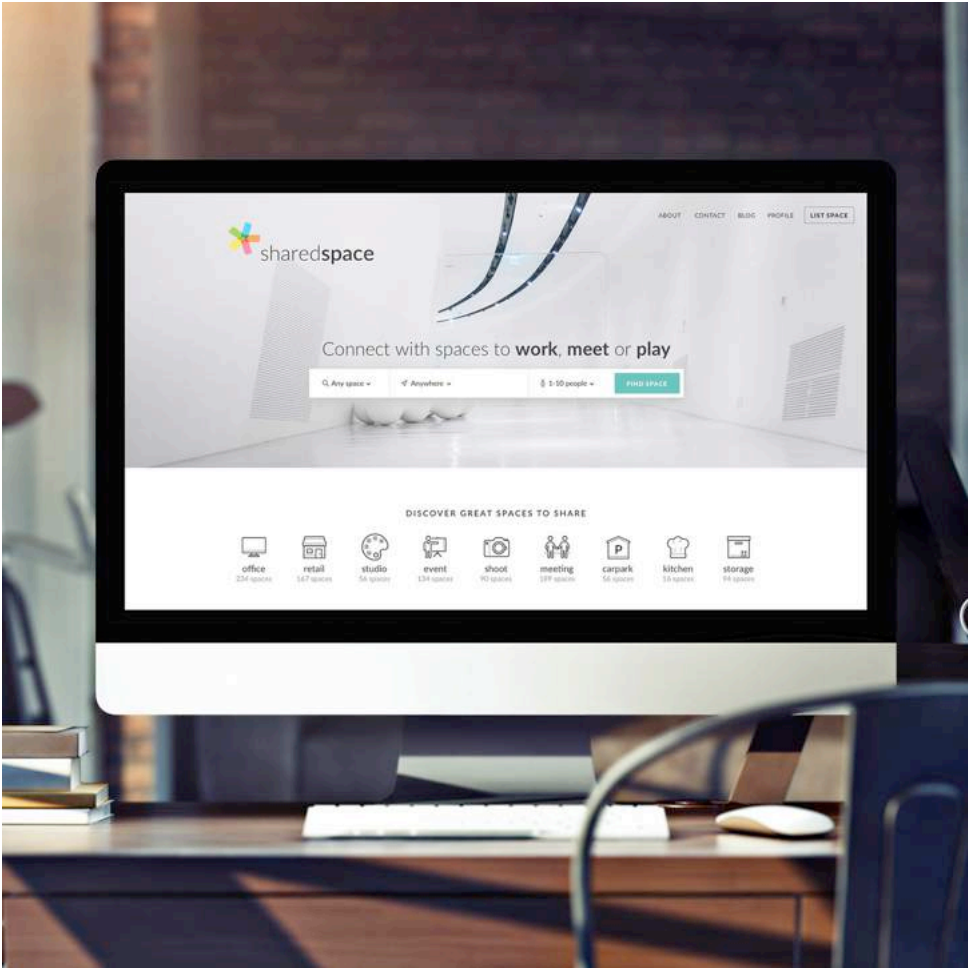
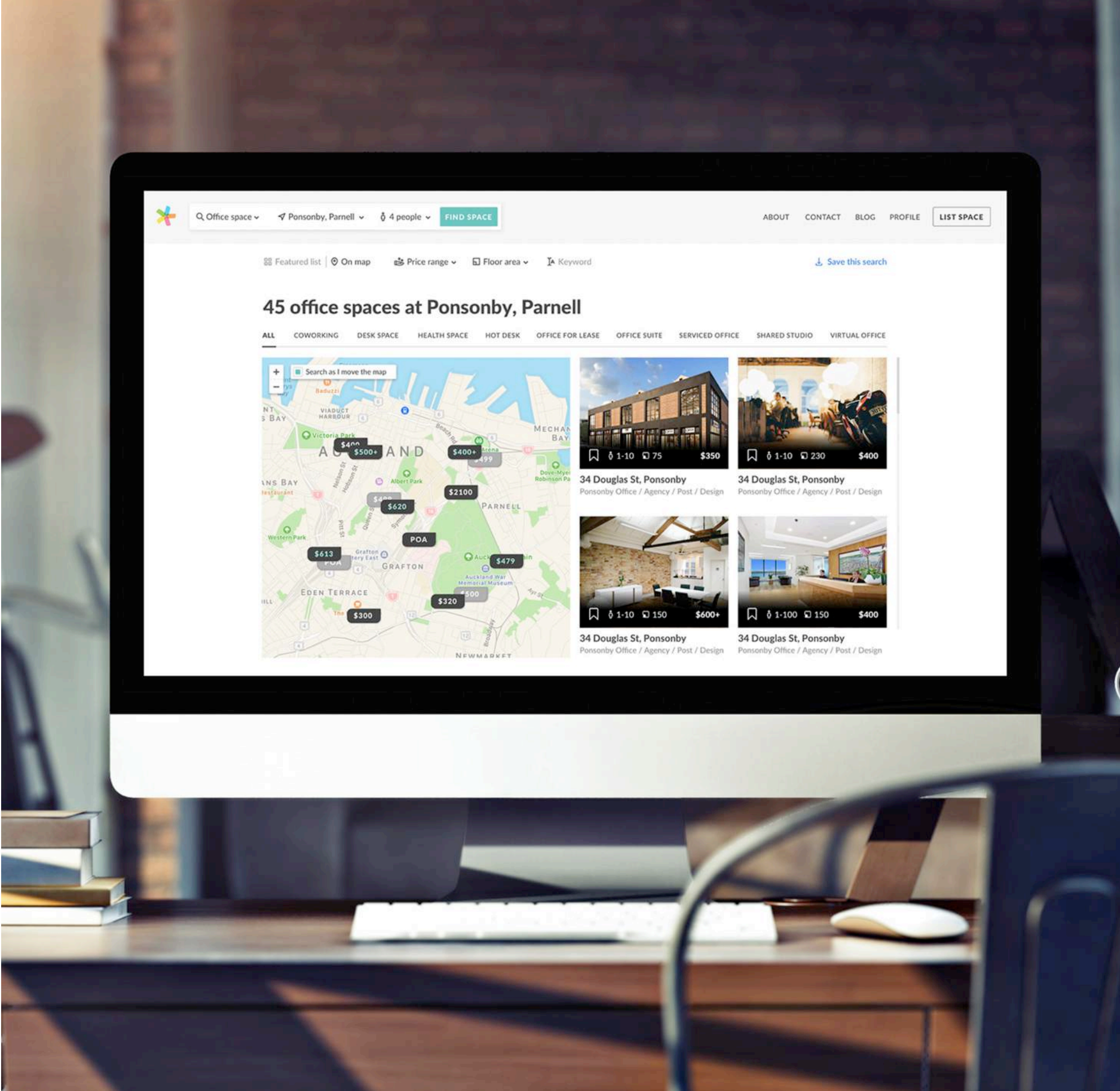
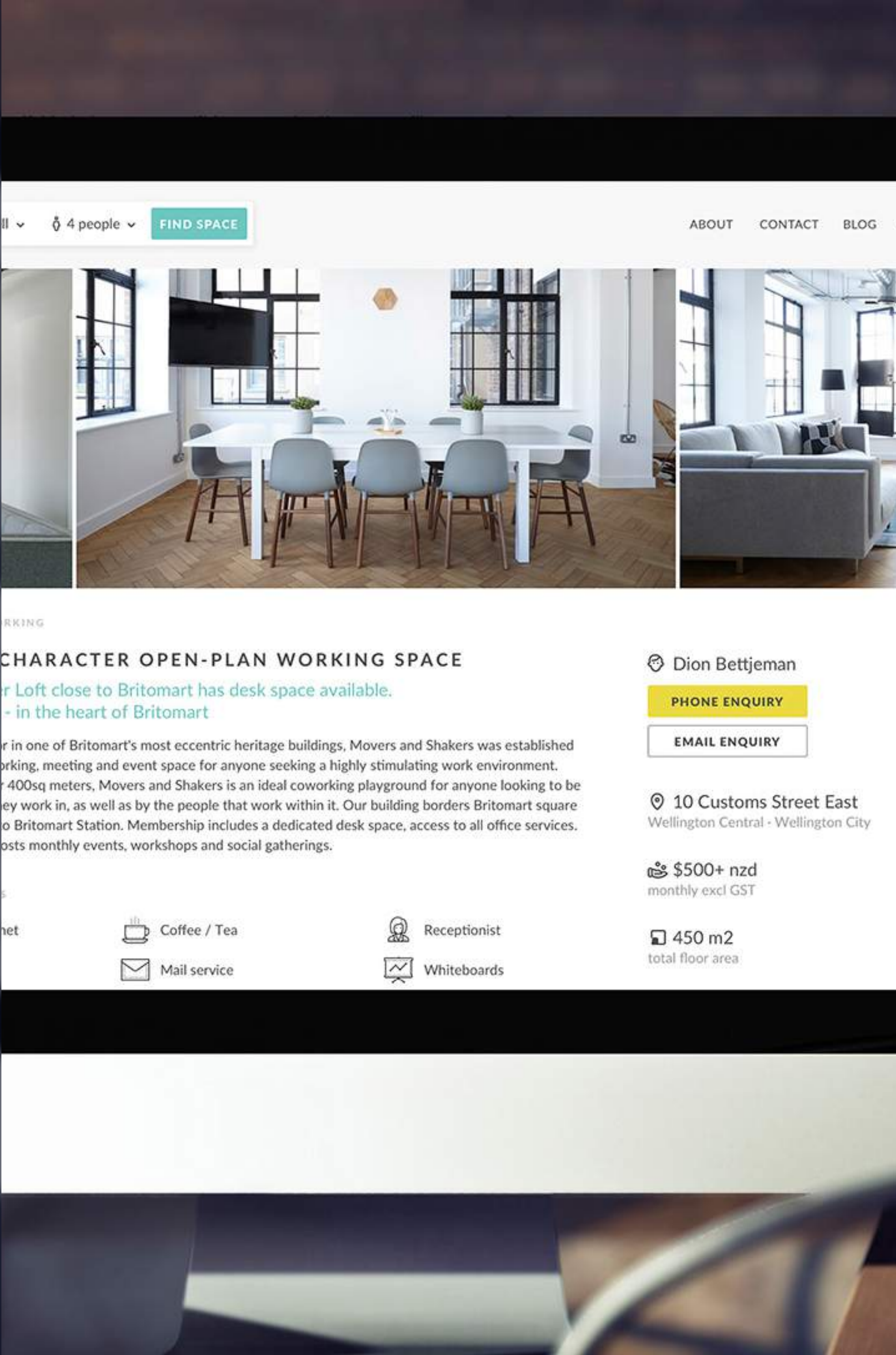
Mindhive provides different tech solutions to various business models in New Zealand, such as laundry systems, railway projects, and silt control solutions. They recently developed a new 'dashboard' for New Zealand quarry. Due to this, the initial version has brought to light further requirements. Our task was to design and develop a customer dashboard which should be integrated with the existing backend. The dashboard was developed using React.



case studies

Shared Space

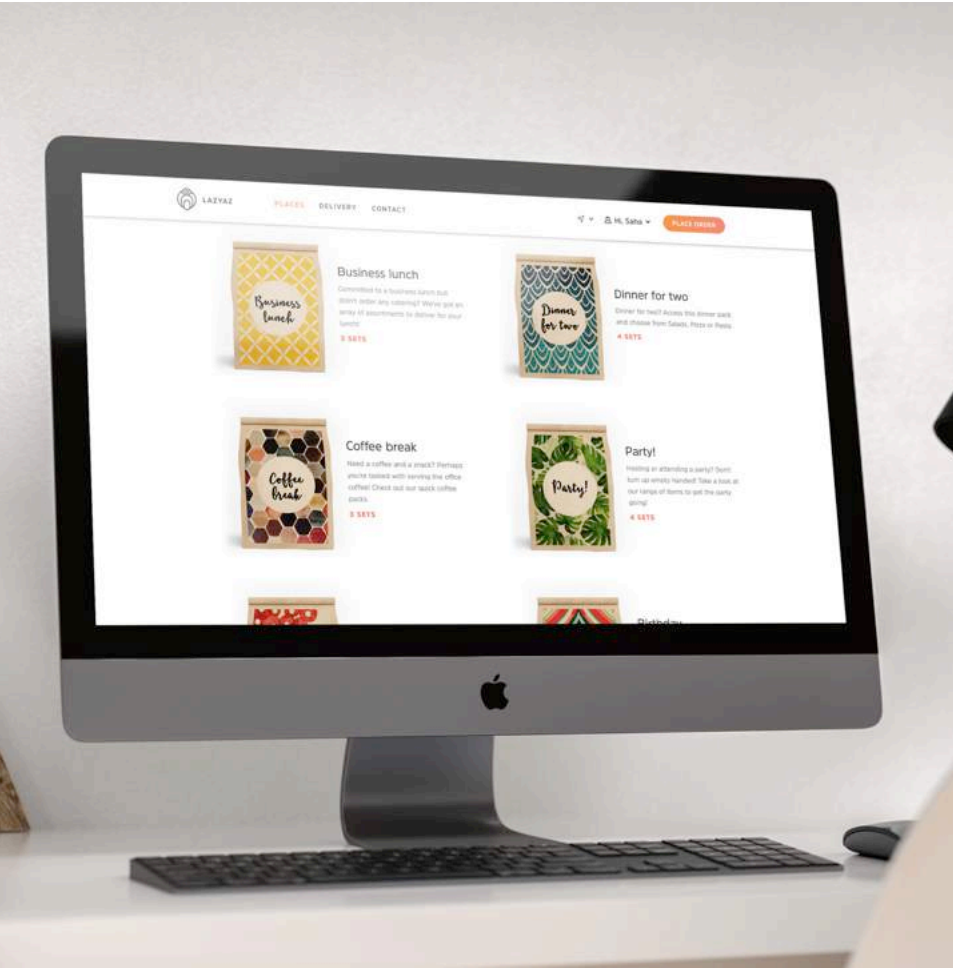
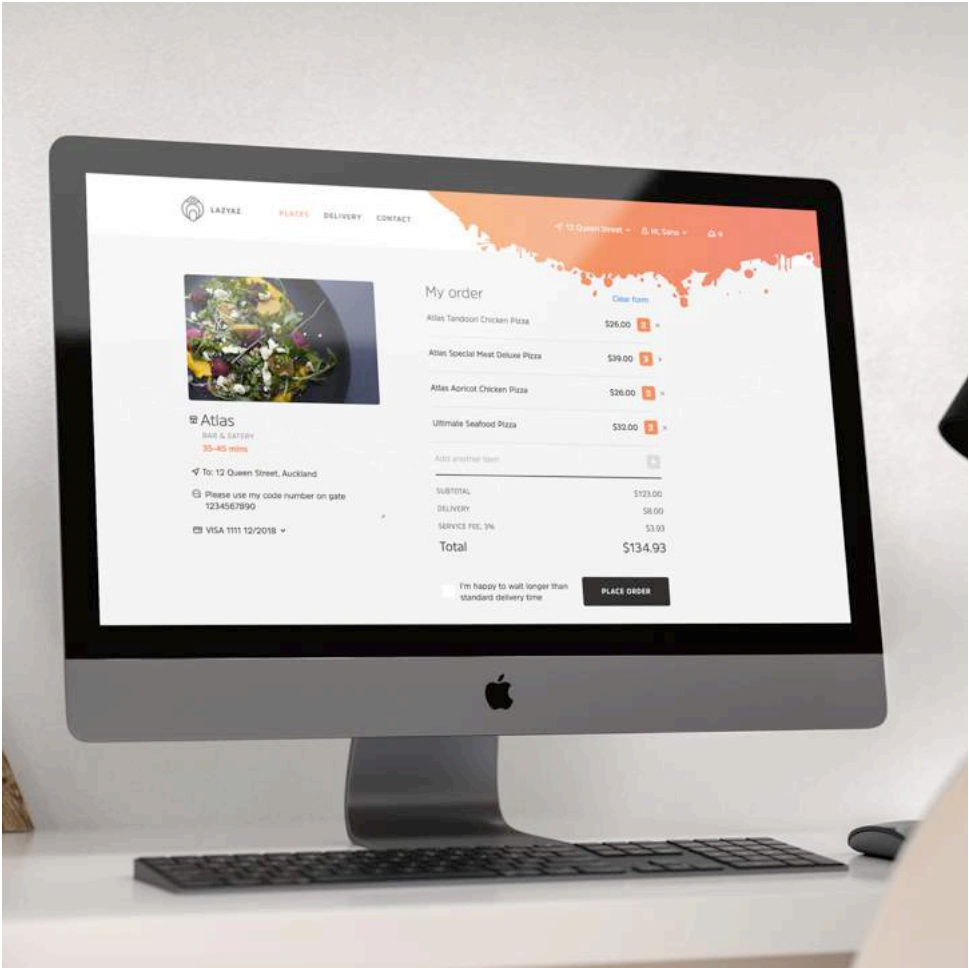
Sharedspace is New Zealand’s largest shared space website. The task was to completely redesign the website and refresh the brand identity. In order to take the new website to the next level, we have refreshed the brand and designed a completely new UX and UI. This gave Sharedspace a more modern, clean, and intuitive look.



case studies

LazyAz

LazyAz is an easy-to-use delivery service. Anything from food to fashion can be ordered and delivered in less than an hour. It lets users select a store and order an item in the store's database in a few quick steps. If a particular store isn't available in the system, users have the option to "Order something else" and type in the items that they want. The order can be tracked in real-time with this service.



Looking forward working with you.